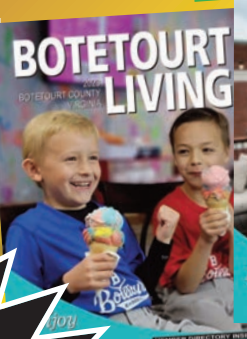
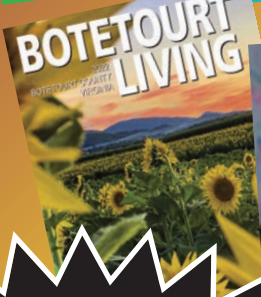
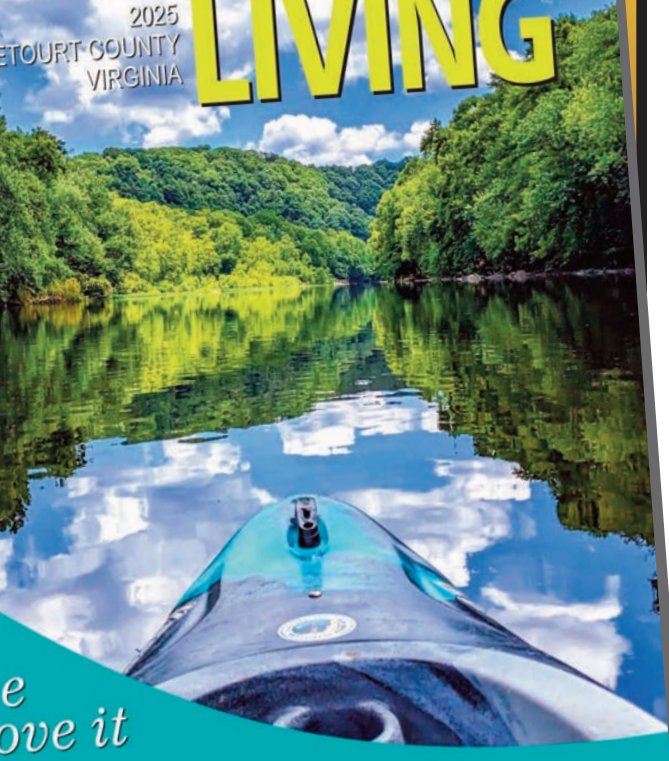
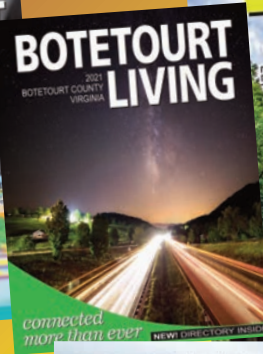
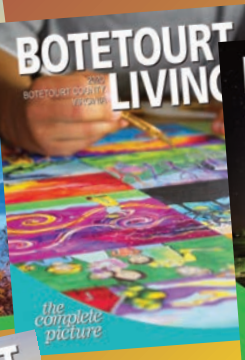
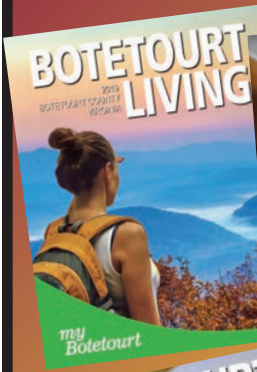


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2025  
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# BOTETOVRT LIVING MAGAZINE

## 2026 RATE CARD & EDITORIAL PROFILE

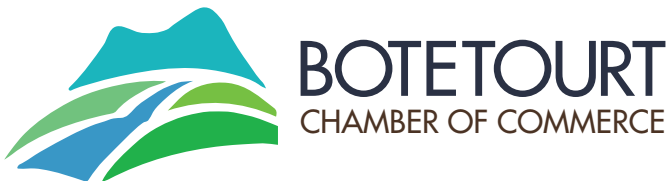
**Botetourt Living** magazine is the primary marketing piece for Botetourt County. This full color magazine represents the county using vibrant photo essays and informative articles covering education, healthcare, government, business, area attractions and arts and culture.

Advertising in this powerful marketing tool places your business front and center with long established or newly arrived or relocating families, visitors, and businesses. **Botetourt Living** is the perfect showcase and go-to resource for anyone living, working, and playing in Botetourt County.

The chamber will release **Botetourt Living** magazine in the second quarter of 2026 where it will be distributed to area businesses, local and regional visitor centers and locations throughout Botetourt, the Roanoke Valley, and surrounding communities all year long.

Chamber members receive a 10% discount on advertising.

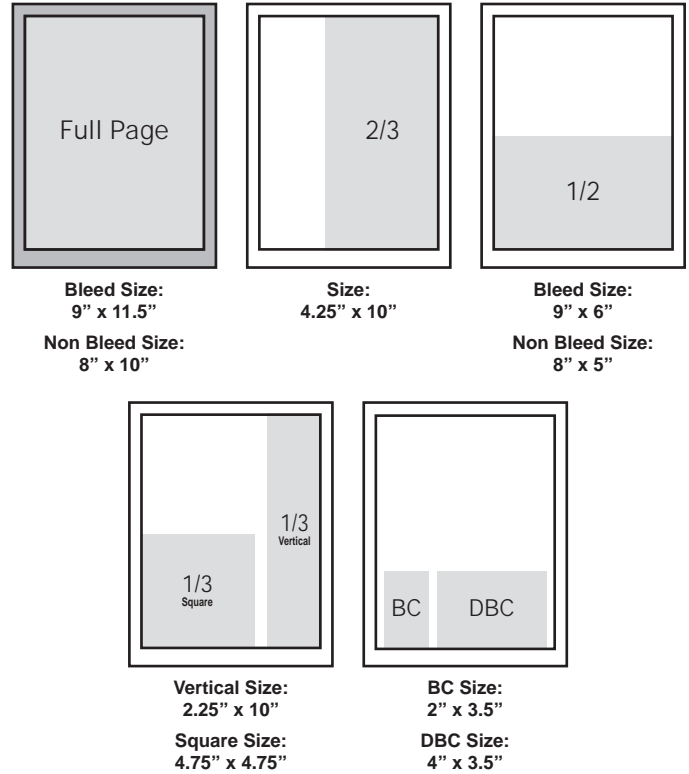
**ONLINE EDITION, too!**  
**All rates for 2026 include being in the 24/7/365 online edition.**  
**Reach more people all year long.**  
**Link and share your on your own organization's website and social media channels for even more exposure!**  
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### Advertising Rates



STANDARD POSITIONS	2026 RATES	CHAMBER MEMBER 10% DISCOUNT RATE
Full Page	\$2,807	\$2,527
2/3 Page	\$2,207	\$1,987
1/2 Page	\$1,807	\$1,627
1/3 Page	\$1,307	\$1,177
DBC	\$707	\$637

\* Guaranteed position add 10%

PREMIUM POSITIONS	2026 RATES	CHAMBER MEMBER 10% DISCOUNT RATE
Inside Front Cover	\$3,707	\$3,337
First Right Page	\$3,507	\$3,157
Back Cover	\$3,707	\$3,337
Inside Back Cover	\$3,207	\$2,887
Center Spread	\$4,507	\$4,057

Credit Cards Accepted

### 2026 SCHEDULE

Space Reservation: April 17, 2026

Ad Deadline: April 24, 2026

Distribution: May 2026 — April 2027