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Welcome to Botetourt County "A great Place To Be"

The Botetourt County Chamber of Commerce is proud to present Botetourt Living 2012, a quide to Botetourt County for newcomers and visitors. This year's publication will be available online by going to the Chamber's website and clicking on the link.

Botetourt County (pronounced Bot-i-tot) was created by an act of the Virginia House of Burgesses in 1769. It is named after popular governor Lord Botetourt, who was regarded as "the best of Governors and best of men." When it was first established, the county extended from its gateway at the southern end of the Shenandoah Valley to the Mississippi River, and covered all or parts of seven present-day states. It is part of the Roanoke Metropolitan Area, which also includes Roanoke County, the cities of Roanoke and Salem, and the Town of Vinton.

Botetourt County is ideally located near the major markets and resource bases of the United States. Quality public and higher education institutions in and around the County provide a strong pool of potential labor. The area also offers a wide range of amenities including arts and culture, outdoor recreation, shopping and entertainment to make living and working here more enjoyable. Botetourt County is a cooperative community conducive to developing businesses while retaining its historic past and natural beauty.

For additional information about our beautiful county, please contact the Chamber at P.O. Box 81, Fincastle, VA 24090, or call 540-473-8280.



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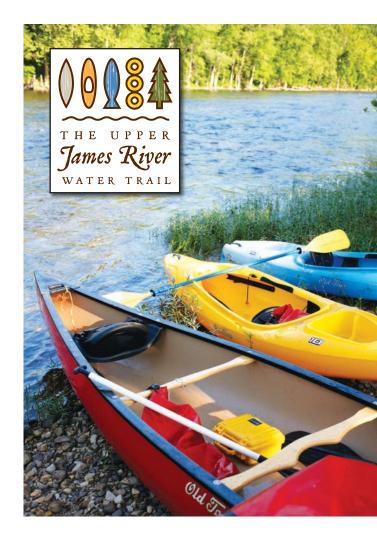
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Although every possible effort has been made to verify all facts and figures herein, the Botetourt County Chamber of Commerce and Berryfield take no responsibility for omissions or inaccuracies.

Water Trail updates continue to provide better access to the James River

Throughout this past year development of the Upper James River Water Trail public access points has continued. A new Alpine site has been completed and is ready for use, including a new parking area and gravel boat launch. Improvements at the Springwood location have allowed for new signage, more parking and easier access to the river for boat launching.

Discover the beauty and history of the Blue Ridge Mountains as you paddle the Upper James River Water Trail in Botetourt County. The water trail was created to encourage visitors to experience one of Virginia's greatest natural treasures. Some Class I and Class II rapids along your journey will make it a fun day for all members of the family. Visit www.upperjamesriverwatertrail.com for more information or call Botetourt County Tourism at 540-473-1167.









Cherry trees dress this quiet street in Buchanan

Communities in Botetourt

No one could ask for more choices of housing – all in beautiful settings – than exist in Botetourt County. In the historic towns of Fincastle and Buchanan, residents can stroll on sidewalks that pass many homes with historic designation.

Fincastle is the county seat and its courthouse is an international source for genealogy materials dating to the 16th century. The Town of Buchanan has an historic district. The town was also involved in Hunter's Raid during the Civil War, and it has become a center for Civil War reenactment gatherings.

The variety of housing, which greatly expanded in recent years, includes mini-farms throughout the county, luxury homes along the Ashley Plantation golf course, and in other similar developments such as Santillane, Steeplechase and Highland Manor. Newer patio home projects near Troutville, Daleville and Cloverdale have expanded the residential offerings.

Todd Wampler of Wampler Realty, which just expanded this longtime company in the County, views the variety of its housing as a major plus for the area.





Housing options in the county include a traditional neighborhood development (left) at Daleville Town Center, dwellings in Ashley Plantation golf community (right) or residences in small towns such as Troutville (below)

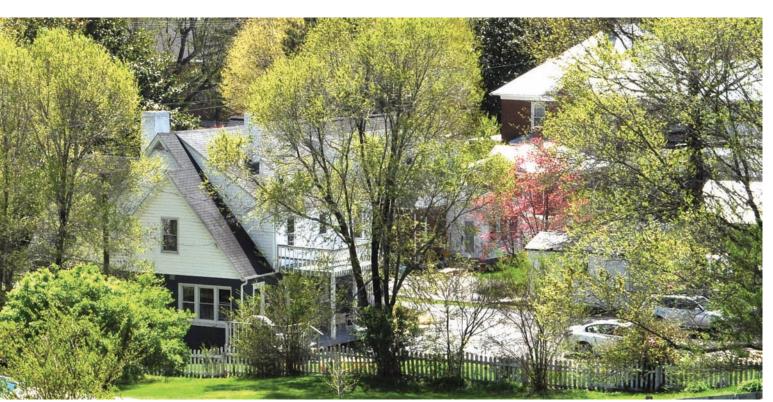
"There are a lot of appealing places and good rates are available for loans," Wampler said.

In addition to the traditional housing opportunities, there are The Glebe retirement community, built in a former apple orchard, and the Daleville Town Center mixed-use development. Both are near Daleville.

Daleville Town Center is a combination of a traditional

neighborhood featuring EarthCraft-certified houses in what is to be a 300-unit residential village. Retail and office space are available in the village center. Other developments nearby include medical facilities, grocery and pharmacy.

The center has just added a music pavilion that is expected to become a community gathering spot for musical entertainment and festivals.



Town of Troutville



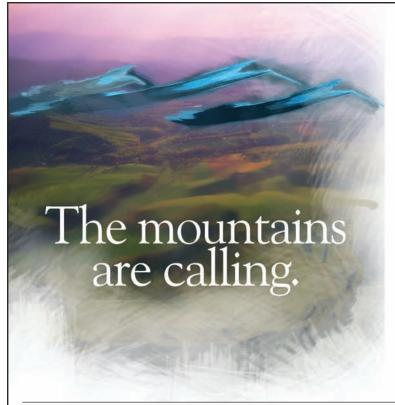




The Glebe retirement community at Daleville includes individual homes, assisted living and apartments

More recently, developer A.R. Overbay has built several homes in the \$200,000-\$220,000 range on individual tracts throughout the county. Since much of past building in the county was in the upper price range, the new properties give potential buyers a broader selection.

The area of the county from Fincastle to the Roanoke city and county lines has become a bedroom community, especially attractive to newcomers looking for a strong mix of nature and convenience. Interstate 81, with several exits in Botetourt, makes travel north and south convenient for residents.



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Resource Center a source of compassion

After many years as a school counselor and work with Blue Ridge Behavioral Healthcare, Robyn Dobyns needed a change. She found it in a short newspaper ad seeking someone to create a new, and really unheard of, social agency. She responded. That was 14 years ago. Now, as Executive Director of The Botetourt County Resource Center located in Buchanan, Dobyns has helped create a thing of great spiritual and practical value in rural Botetourt County.

The Botetourt County Resource Center has brought together the coordination of church and social agencies and also offers information and advocacy, which she believes is just as important as arranging for dental care or providing winter clothing.

"The Resource Center is a hub to connect resources and provide them for the client in a compassionate manner," Dobyns says. "This whole process has shown me how little we know of other people's suffering until we take the time to look more closely. Among the obstacles we deal with is that many of our clients are left behind by the technology that the rest of us use more each year."

One of the largest client groups is the County's rural underserved senior residents, who now have help with anything from fuel assistance in winter to food and clothing to prescription drug assistance, or just something as simple and essential as shoes. Dobyns fields crisis calls from more than 30 churches for winter fuel assistance alone.

The Center began on a \$14,000 Venture Grant, which

Church and community volunteers as well as a partnership with Rebuilding Together of Roanoke make it possible for the Botetourt Resource Center to build ramps and repair homes for seniors



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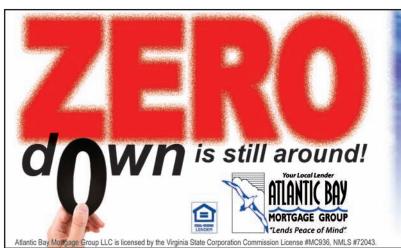
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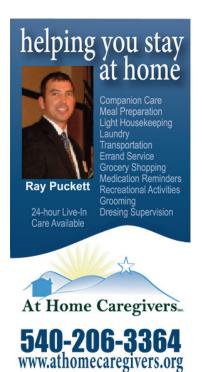
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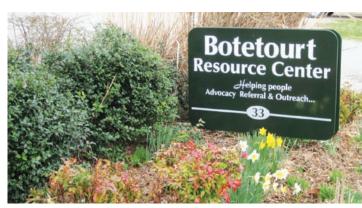
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3396 LEE HIGHWAY • TROUTVILLE, VA 24175 540-992-2921 540-992-2821 FAX covered the director's salary, \$300 a month rent to the Town of Buchanan for space in a former library building, and all expenses. With slowly increasing access to grant funds over the years, Dobyns now has a \$49,000 budget, a 15-hour a week assistant and rent-free quarters with water and trash pickup. Even so, she says, an annual fund drive (usually asking for \$12 per person donations) is still essential to help sustain the Center's support services.

The Center is in its third year of a Robert Wood Johnson Foundation grant in health care and hoping to receive a fourth. The Foundation for Roanoke Valley has provided three years of Senior Belonging grants. The grants have helped build several handicapped access ramps and provided for many home repairs that local seniors could not do or afford for others to do.

BRC holds monthly senior parties, weekly bingo games and aerobics classes along with workshops on preventing falls, self-defense and car safety





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While a broad range of businesses creates a stable tax base for the County, the most conspicuous activity recently has been in infrastructure expansions and improvements in healthcare facilities.

In July 2011, the new LewisGale Daleville Medical Pavilion opened in Daleville Town Center on U.S. 220 North. The Pavilion's opening ceremonies highlighted the new LewisGale Imaging Center Daleville with the latest in medical imaging technology, including x-ray, computed tomography (CT) and ultrasound, all in a spa-like environment.



The new LewisGale Daleville Medical Pavilion

Major healthcare upgrade in Botetourt County

Across the highway is the new location of Carilion Family Medicine & Imaging, which opened in February 2012 at Orchard Marketplace shopping center. The medical practice moved from its former location in Daleville, bringing its computed tomography (CT) scanner and doubling its square footage to 24,000. The practice will alternate weekend services with Carilion Family Medicine-Parkway Physicians in Blue Ridge.

Progress at the 33-acre Orchard Marketplace shopping center development continues. The 35,000+ square-foot Food Lion is a prototype store, where food categories are divided into "neighborhoods." The adjacent 12,000 square-foot retail business building is expected to gain more small businesses looking for a viable location to open or relocate.

The new CVS Pharmacy, which opened in September 2010, covers about 12,000 square feet and includes a drive through. Developed by Rebkee Co. of Richmond, its proximity to Carilion Family Medicine & Imaging and to LewisGale Imaging-Daleville makes it a pharmaceutical home for many county residents.

Coots Ward and Cross Family Dentistry opened in the shopping center in 2011 with six dentists and a periodontal specialist. It is a satellite practice of the original Roanoke practice. Dr. Lisa Lavender is in the office Monday through Thursday, with the other doctors rotating a day each week.

nTelos now Lumos Networks

This past year also brought change to longtime telecommunications company nTelos, a Waynesboro, Va. company with a strong presence in Daleville. In August 2011, Lumos Networks was founded by combining nTelos' Wireline and FiberNet divisions. The new fiber optic telecom corporation is listed on NASDAQ as LMOS and serves the Mid-Atlantic U.S. Lumos remains headquartered in Waynesboro and has operations in Daleville.

"Lumos Networks enabled Metro Ethernet or IP voice services in 30 new markets," said Michael B. Moneymaker, president. The company offers data, voice, broadband and IP services over a 5,800-mile fiber network in Virginia, West Virginia, and in parts of Kentucky, Maryland, Ohio and Pennsylvania. Customer service, rates and network coverage did

not change with the rebranding of the company's services. nTelos Wireless will retain the nTelos name.

Small businesses in Botetourt County, as everywhere, continue to enhance community life and contribute to the activity of the area. For example, the variety of businesses housed in Botetourt Commons shopping center in Daleville, was expanded when DL Nails opened there in December 2011.

The personal care services by owner Leanna Cao and her staff add to an already robust collection of shops and services that include CL Asia Restaurant, Prestige Gymnastics Academy, Kroger and Outdoor Trails. Also present in Botetourt Commons are P.ZAZ Salon, Suntrust Bank, Little Caesars, Goodwill Industries, Cellcom-Sprint, Lenk Orthodontics,

Carrington Place, Wireless Zone and First Citizens Bank. These businesses offer a vast number of services and products convenient to Botetourt County residents.

A major strength of Botetourt County's economy, however, continues to lie with its largest industrial employers, Dynax America Corp., HSN Fulfillment, Altec Industries, Lawrence Transportation Systems and Lanford Brothers Company. Combined with Roanoke Cement, Virginia Forge, Boxley Materials, Carmeuse Lime & Stone James River Operation, General Shale and Arkay Packaging, these companies make substantial contributions to consistent employment and are major supporters of the County's schools and services.



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David DeMarco in the dining room at Old Mill Country Store just outside Fincastle on U.S. 220; he bought the landmark country store, added updated dining and reopened it in February 2012.

Expansions

Arkay Packaging, now in its 90th year as a company and its 16th in Botetourt County's EastPark Commerce Center, is in its third expansion since opening here in 1996. The latest project calls for a \$7.5 million investment in a new Heidelberg press and a Bobst die-cutting press, as well as the addition of 25 jobs. Adding high-tech workers in the press operations, quality control, and finishing and gluing areas will bring Arkay's total workforce to about 175.

In its Botetourt location Arkay produces packaging for global cosmetic and pharmaceutical customers, such as Procter & Gamble, Johnson & Johnson, Estee Lauder and Elizabeth Arden, in the form of high-fashion folding cartons. The expansion reflects an increased demand for Arkay's products.

The new equipment is expected to be installed by mid-summer 2012 and hiring should be initiated in the fall. Arkay will receive initial hiring and training support through the Virginia Department of Business Assistance's Virginia Jobs Investment Program.

Powered by substantial contracts with major automotive names, Dynax America Corporation is in the second year of a \$15.66 million, 95-job expansion. The growth provides capacity for new contracts with Ford, General Motors and Daimler. Prior to the 2011 announcement, Dynax employed 360 people to manufacture clutch discs, drive plates, clutch packs and torque converter pistons for automatic transmissions.

Botetourt County officials involved in the project credited its success to the strong management team at Dynax and the County's positive business climate.

Dynax America Corporation has been in Botetourt County for 16 years and is the company's first plant outside Japan.

Canatal Steel, which began producing fabricated steel beams for contracts in late 2010, is in the second year of an expansion slated to add a total of 100 jobs, more than

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40 of which were added in 2011. The company is a wholly-owned subsidiary of Canatal Industries of Thetford Mines, Quebec, and typically manufactures products for hospitals, courthouses, schools and municipal buildings, as well as for other large commercial projects. A planned investment in equipment of \$1 million in 2011 has expanded to \$2 million.

Company officials say the plant, located in the Botetourt County Industrial Park near the Roanoke County line, has taken steps to increase its ability to handle more work and is actively soliciting more business. From the steel industry standpoint, the economy is trending in the right direction.

The most recent additions to the Canatal plant include a plasma cutter, which was purchased and assembled in-house, and an angle iron cutter. In the last half year, Canatal has invested about \$250,000 in its equipment additions.



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Jay Gilliland, Vice President, Commercial Lending

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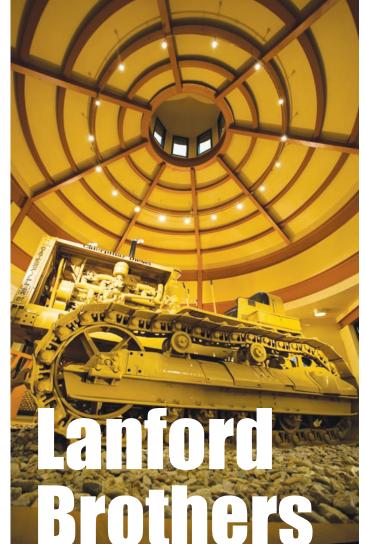
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A 1938 Caterpillar D-7 bulldozer serves as a centerpiece in the "green" headquarters of Lanford Brothers

For Ken Lanford, president of Lanford Brothers, work days involve many more meetings than his grandfather and later his father and uncle, Stan and Jack Lanford, encountered when they ran a construction company.

The company's ability to change, however, has contributed to its growth so that it now is buying back land it once owned to expand facilities in the County. An ESOP (employee-owned) since 1984, the company does everything related to highways and bridges, and it has been innovative in fostering processes favorable to the environment. Not only is the company housed in a LEED-certified building, most of its road projects now include reusing old asphalt, a process that keeps tons of debris out of landfills.

A recent project involved redoing 3.7 miles of pavement in which the original material was removed down to the road grade, recycled and reused. Also, one of the



Ken Lanford, president of the company, also serves as chair of a national research group, The Road Information Program

company's main projects in the past 25 years has been that of using latex-modified concrete to resurface bridges.

Lanford Brothers' roots go back 100 years when Stan and Jack Lanford's dad (Stanard Lanford) helped start a construction company. Later Jack, a graduate of Virginia Military Institute, and Stan, who chose the University of Virginia, began Lanford Brothers and moved from a grading company to one that built bridges and box culverts. By the 1980s, they were doing epoxy repair and structural steel repair to bridges.

Theirs was one of the first companies to use computer-controlled latex-modified concrete mobile mixes and GPS-driven control systems for their equipment. Work volume in the early years was around \$250,000; now it reaches \$30 million. The company has nearly 200 employees, including 26 superintendents. The Lanfords' sister, Margie Cundiff, is corporate secretary/treasurer. Stan is now retired, and Jack is president of Adams Construction, in which Lanford Brothers has held an interest since 1985.

The company's commitment to give back to the community can be witnessed in its partnership with government to build the Roanoke Valley Greenway and in school programs that encourage young people to enter the construction field.

Lanford Brothers has been recognized nationally in many ways. Both Stan and Jack have served as chairman of the American Road & Transportation Builders Association. As part of its 25th anniversary





Lobby features a combination of new materials and reworked furniture; current quarters are 55 percent new construction, 45 percent renovation

in 2010, the Association's Transportation Development Foundation (ARTBA-TDF) created a Hall of Fame to honor individuals or families who had made major contributions to U.S. transportation development. The Lanfords were two of the first four inductees. The Lanfords also established a national scholarship program for children of killed or disabled highway workers.

Ken Lanford has continued the tradition of community service. Ken received a B.S. degree in Business Management from Virginia Tech in Blacksburg, Va., and serves his alma mater as a member

of its School of Construction
Advisory Board. He has served
as chair of The Roanoke Regional
Chamber of Commerce, served
on the Board of Directors for the
Botetourt County Chamber of
Commerce and is chairman of
the board of The Road Information
Program (TRIP), a national research
group based in Washington, D.C.
Jack Lanford is the chairman
emeritus.

Ken oversaw the renovation of the company's quarters, a project that received a Silver level rating from the U.S. Green Building Council. The offices are a mix of high tech and nostalgia, the latter represented by the 1938 Caterpillar D-7 bulldozer in its lobby. It could be said that the building was built around the machine because it had to be put

in place before the walls went up. The project, completed in 2009, was 55 percent new construction and 45 percent renovation of a 1990s building.

The building's greenness comes from such additions as sensors that turn lights off when they are not in use, low-flow plumbing, and updating some of the old furniture. Wood used in the building came from forests that met criteria from the Forest Stewardship Council. Virginia Tech students documented the project for use in building construction classes.

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Brugh's Mill Country Store beside I-81

Country store keeps family home

Being a farm family has always been a difficult undertaking, but especially so in modern times. So when David and Penny Rader decided to raise their kids on the family farm in the mountains of Botetourt County, they needed an additional income. David's father Jack chose one of his hayfields and together the family built a business that became both popular and profitable.

As the owner and long-time local beef cattle farmer, Jack Rader's vision became Brugh's Mill Country Store, complete with an Exxon gasoline station. It is full of the smells of fresh foods warming in a steam table and of bright shelves of gifts for purchase. The store has a spacious front porch with rocking chairs that lend a homey feel.

The store sits in a beautiful area just off Exit 156 of

Interstate 81. The original Brugh's grist mill was about a quarter mile from the store (now the site of a barn), and the historic former Brugh's Tavern stood just on the other side of Interstate 81. It has since been moved to Explore Park near Roanoke.

The country store made it possible for David Rader, who had been a banker in Richmond, to return to the mountains.

When the family decided to take the plunge, Penny Rader became the store manager and David handled operations. With the help of Stop-In Food Stores, one of their suppliers, Jack designed the store to have plenty of room "and, if we were going to do it at all, to make it a really nice place," he said. "We had the hot deli in operation on opening day and were very pleased with the







Lisa Grow, a Southern States employee in Troutville and a regular customer, says her favorites are "the baked fried chicken and Hershey's ice cream"

acceptance of the store by local people and travelers."

At a very active 74 years of age, Jack's memory goes back a ways and a lot of it has to do with business in Botetourt County. His father had owned a tomato cannery at nearby Nace, where Jack was raised. There tomato processors, mostly women, could earn 10 cents a bucket peeling tomatoes that had been heated to make the skins

been heated to make the skins easier to remove. One exceptional woman, Jack recalls, managed to earn \$10 a day, which was a considerable paycheck back then. Many earned \$30 or more per week, which was a big help to their families.

"But most people in Botetourt got out of the canning business after World War II" Jack said, "partly because of the difficulty of meeting the regulations that resulted from the New Deal and partly because of a tomato blight that hit the area."

Although there are no plans for a bigger store now, Jack says that if David should decide to expand, there is more land available in a hayfield to the left and some property across Brugh's Mill Road.







Winning team from the Annual Mother-Son Amazing Race at Colonial Elementary School

Botetourt Schools: Education for Everyone

Botetourt County boasts a wide range of educational opportunities, from classes for gifted students to a strong Adult Education program, as well as continuing education opportunities that range from basic computer skills classes to photography.

The County has two high schools, a technical education center, seven elementary and two middle schools. In the past year, Cloverdale Elementary and Greenfield Elementary received the Governor's Award for Educational Excellence, and Breckinridge and Buchanan Elementary received 2012 Board of Education Excellence Awards. The board's Competence to Excellence Award was won by Colonial Elementary and Lord Botetourt High School.

All of the County's schools emphasize CHARACTER COUNTS! values. Community volunteers also play a large role in the schools, participating in reading programs and in bringing educational entertainment to the students. For example, the Raggle Taggle Players, an acting troupe from Attic Productions, the County's community theatre, stage an annual children's play at all seven elementary schools. In 2012, a character education musical, "Munchkin Mediation: Conflict Resolution in Oz," was presented at Read Mountain Middle School. The event was sponsored by the Botetourt County CHARACTER COUNTS! Leadership Council in partnership with the school and









Students in collision repair and detailing classes at Botetourt Technical Education Center show off skills (top), Breckinridge Elementary School students learn about ancient Greece (bottom left), Spelling Bee winners from Colonial Elementary School (bottom right)

Attic Productions and was underwritten by Bank of Botetourt.

The variety of educational opportunities is quite broad. Career and technical education has been stepped up, said Lisa Barnett, CTE coordinator for the schools. Programs range from training in agricultural business to learning to operate robotic welding arms. The robotic welding arm effort is receiving help from Central Virginia Community College. The schools also work with Dabney S.

Lancaster Community College in Clifton Forge and Virginia Western Community College in Roanoke.

"We have students who have been taking CTE for four years, and we are doing more dual enrollment," Barnett said. The CTE program does not just teach skills, but also integrates that instruction with English and business classes to help students put the skills to work.

The CTE program is strongly backed by area

businesses and has an extensive advisory board of professionals.

Botetourt Technical Education
Center (BTEC) study opportunities
include a three-year collision
repair course that is certified
by the National Institute for
Automotive Service Excellence,
according to program head
Donall Sale. The program offers
dual enrollment with Virginia

At **Dabney S. Lancaster Community College**, quality programs of study prepare you for employment, transfer to a four-year college or university, or pursuing any other pathway you have planned.

Enrolling in college soon? DSLCC's **Rockbridge Regional Center** is not that far away! General education classes, occupational technical courses, and the College's culinary arts program are offered at that location.

Call (540) 261-1211 to schedule an appointment with an academic advisor to develop class schedules for fall, spring and summer sessions. Placement testing is free and financial aid programs may assist with the cost of tuition.

Convenient location! Take I-81, Exit 188-A, then Route 60 (Midland Trail) east for two miles. Turn right on Vista Links Drive and continue to the center on the right.

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Cloverdale Elementary students watch a Roanoke College exhibition lacrosse game as part of learning about the sport (top left), Instructor Steven Norris poses for his Virginia Western Community College photography class held at Greenfield (bottom left), The Attic Raggle Taggle Players cast of "The Emperor's New Clothes" (top right), "Munchkin Mediation: Conflict Resolution In Oz" character education play presented at Read Mountain Middle School (bottom right)

Western Community College. BTEC also has a Salvage Rebuilders license through the Virginia Division of Motor Vehicles.

The Public School's Adult Basic Education Program continues to grow. Since fall 2011, a dozen graduates have received high school grade equivalency diplomas. Classes and materials are free. Instructors teach daytime classes at Greenfield Education and Training Center and at BTEC.

Instructor Debbie Welch enjoys sharing the story of a student who, as soon as he received his GED, also received an offer from a Botetourt County industry for a better job. The lack of a high school diploma had been a barrier to advancement and that is what the County's program is trying to eliminate, Welch said.

The Greenfield Education and

Training Center in Daleville, managed by Virginia Western Community College, supplements the public education offerings. The center has broadened its class offerings, which now include a variety of hobby classes, including photography taught by professional photographer Steven Norris. For health and wellness, the center has added Zumba, basic yoga and Lifestyle Yoga classes. Center Coordinator Cassandra Dove has 20 computer stations for classes and expects to expand the daytime non-credit computer instruction offerings.

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Dennis Wooten, office coordinator at LewisGale Imaging Center, Daleville explains the GE Light Speed CT Scanner

Easy Access to Regional Health Care

Botetourt County is fortunate to have the resources of two major health care systems nearby, including major medical facilities, regional cancer centers and six outpatient centers with hundreds of physicians and support staff. Both health care systems are also expanding services in the County.

LewisGale Regional Health System

LewisGale Medical Center in Salem and LewisGale Hospital-Alleghany in Low Moor have long served

Botetourt County residents with state-of-the art technology and highly qualified physicians and staff.

LewisGale Medical Center is adjacent to LewisGale Physicians in Salem, one of Virginia's largest physician group practices. The adjacent hospital is licensed for 521 beds and has both a cancer center and a heart center.

LewisGale services have expanded within the County with the new LewisGale Daleville Medical Pavilion, which includes new imaging services. The LewisGale





X-ray Mammographer Tonya Byrd instructs in use of digital mammography machine

Imaging Center Daleville offers a spa-like environment with advanced technology including digital mammography, X-ray, CT and ultrasound.

"We are focused on providing convenient, high-quality care that's closer to home for more patients," said Mike Stoots, director of Imaging Services. "Patients will be able to get same-day and next-day appointments."

Also in the Pavilion is PCA Daleville Medical Center and Urgent Care, a primary care provider of medical care and laboratory services for the entire family. The facility opened in June 2011 and is already planning to expand the number of providers and the number of specialties practiced onsite. Clarke Andrews is the physician on staff. Radiology services for the practice's patients are available just next door at LewisGale Imaging.

LewisGale Imaging is open Monday through Friday from 8 a.m. – 4:30 p.m. For information, call 540-966-6620. The primary care practice has hours from

7:30 a.m. – 5 p.m. Its information number is 540-992-5994.

www.lewisgale.com

Carilion Clinic

Carilion Clinic's new services within the county are across from Daleville Town Center at Orchard Marketplace shopping center. Carilion Family Medicine & Imaging opened there in February. The medical practice moved from its former location at 46 Wesley Road,

Daleville, bringing its computed tomography (CT) scanner and doubling its square footage to 24,000. The practice will alternate weekend services with Carilion Family Medicine - Parkway Physicians in Blue Ridge.

The medical practice's previous location on 46 Wesley Road near Botetourt Commons has become a Carilion urgent care practice with the new brand name of VelocityCare, an in-house Carilion health care product. Carilion also has a clinic in Buchanan and a pediatric office in Summerfield



Carilion Clinic Family Medicine & Imaging

Village near the Botetourt Athletic Club.

www.carilionclinic.org

The County continues to be served by a variety of independent health-related practices. These include **Lenk Orthodontics** owned by Dr. Misty Lenk, **Vistar Eye Center** in Summerfield Village and **Eye**

Care & Surgery nearby. Dr. Erika
Pollack offers chiropractic services
as does Tuck Chiropractic. Green
Tea Massage Therapy, Serenity
Counseling Center and Soothing
Solutions have offices in Blue Ridge
and Valley Classical Acupuncture,
which practices classical Chinese
medicine, arrived in Fincastle in early
2012. Other providers include Coots
Ward and Cross Family Dentistry,
Lawson Family Medicine &
Aesthetics, Shenandoah Podiatry
and Luckay Doc Family Practice
and Osteopathic Manipulation.

Fitness and Training

Health improvement resources are widely available in Botetourt County, including the **Botetourt Athletic Club** in Summerfield Village on U.S. 220 Alternate. The facility offers a cardio training theater with more than 100 group exercise classes per week and indoor and outdoor heated pools with a 23-foot children's waterslide. Steam rooms, gymnasium and a walking track and onsite massage therapy help make this a complete wellness and fitness facility. With each membership comes free child care and youth services.

In Blue Ridge, residents have access to **The Fastest 40 Speed & Strength**

conditioning gym. The James River High School's **Wellness Center**, operated by the county's Parks and Recreation Department, offers weight training and other physical conditioning at no fee to the public from 6 – 8 p.m. Mondays and Thursdays.

New for youth training in the County is **Prestige Gymnastics Academy**, housed in Botetourt Commons.





Cardio class at the BAC

Get Fit Your Way

A cornerstone of health and wellness in Botetourt County is the Botetourt Athletic Club, located in Summerfield Village, just off U.S. 220 Alternate. In its 53,000 + square feet, this facility has it all.

Known as "The BAC," the club offers comprehensive access to fitness, including heated indoor and outdoor pools with a 23-foot children's super slide. After May 1 each year, the indoor aquatics move to the outdoor pool for fun in the sun. Other amenities include cycling, Nautilus, free weights, exercise classes for all ages, karate, steam room,

gym and walking track. There are more than 100 group fitness classes each week with challenges that appeal to all ages and interests.

The BAC's newest program, Fit Rx, offers members an individual fitness plan and weekly one-on-one training sessions. Fit Rx is a 60-day medical membership program requiring a physician's referral.

The newest class at the facility is Les Mills' CXWORX, an intense 30-minute exercise class using stretch

> bands and side-to-side movements. It is designed to work every muscle in the body's core to provide strength, functional fitness and injury prevention.

> The BAC is differentiated from other clubs by its extensive Cardiac Rehab offering. Cardiac patients have access to physical conditioning and wellness education three hours a day, three days a week.



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Botetourt Athletic Club (BAC) pool

Fitness club's outdoor pool includes a waterslide

A nurse is on duty during the sessions to check blood pressure and vital signs.

The BAC has activities for all ages, including the monthly "dive in" theatre offered by Youth Services, and Parents Night Out with a monthly themed activity to give parents a break. Senior Moments for those 60+ provides free exercise and wellness classes such as Aquacise and Flexibility. A monthly potluck dinner includes prizes for those who attend the most classes.

Onsite are free child care and youth services; massage therapy and a hair salon are also available. BAC members have reciprocal membership in the Roanoke Athletic Club and full access to the RAC Express fitness facility in Downtown Roanoke. All are owned by Carilion Clinic.

The BAC is open from 5 a.m. – 10:30 p.m. Monday-Friday and 7 a.m. – 7 p.m. Saturday and Sunday. For more information, visit www.carilionfitness.com or call 540-992-2993.







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Susan Richardson enters patient vitals with Nurse Practitioner Deborah Cox

BOTETOURT TREASURE CRECE Christian Free Clinic

When a group of citizens in Botetourt County grew concerned about the availability of care to residents without health insurance, it didn't take long for them to act. In 2005, they formed a non-profit corporation and put together the beginnings of The Christian Free Clinic in Botetourt.

Medical, dental and nursing providers have been generous with their time and services to those without insurance and who lack the resources to self-pay for care, according to Jenny Daniels, Executive Director of the clinic.

During 2011, 104 volunteers donated 4,000 hours of effort to provide increased access to local care. The volunteers included eight doctors, 13 dentists, a nurse practitioner, an optometrist and a physical therapist. Scores of other volunteers handled duties including administrative work, laboratory test courier transport, patient escort and pharmaceutical assistance.

Many volunteers come directly from work, so volunteer Sandra Spickard coordinates with churches and local restaurants to see that they are fed. Medical volunteers come from within Botetourt County and from nearby Roanoke.

"These are patients who have fallen through the cracks of the health safety net," Daniels says. "They may have had to choose between buying groceries and buying health care. For the most part, our focus is on the medical and dental needs of patients; if they need food or clothing we may send them to St. Mark's Food Pantry or to the Fincastle Methodist Church Clothes Closet. Everyone in the community seems to contribute in some way."

For the doctors, the Clinic provides portable tables used for examinations and a basket of tools including blood

pressure cuffs, lab order forms and tongue depressors. Dental work is done in a mobile dentistry unit parked on church property under a service agreement with the Alleghany County Health Department. This fully equipped unit has two dental chairs where two to three dentists provide mostly extractions and some fillings. When drug assistance is needed, Pharmacist Tim Lucas of DownHome Pharmacy helps patients obtain prescriptions under programs managed by pharmaceutical companies.

Ongoing treatment for chronic illness is common at the Clinic. During 2011 there were more than 450 patient visits.

The Clinic is open every Tuesday evening in the lower level of Fincastle Baptist Church. Registration is from 5:30 – 6:30 p.m. More information is available at www.christianfreeclinic.com, or by calling 540-353-0509.

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The Glebe, Inc.

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CHIROPRACTORS

Dr. Erica Pollack

(540) 977-4611

Tuck Chiropractic Clinic

(540) 563-0334 www.tuckclinic.com

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Christian Free Clinic in Botetourt

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Botetourt County Sports Complex draws events from outside the area

Plenty to do outdoors

Visitors to Botetourt County are always amazed at the range of outdoor recreation available in the county. The mountains and valleys of these beautiful places offer every possible form of recreation, from flyfishing for trout or smallmouth bass to canoeing, rockclimbing, camping, hiking, geocaching and cycling.

Add to this beauty the Botetourt Sports Complex that not only serves local schools and community groups, but attracts national events. The \$4.1 million venue contains four 300-foot championship-grade softball/youth baseball fields and a central three-story tower for scorekeeping, concessions and restrooms.

The Sports Complex is within the 125-acre Greenfield Recreation Park, which includes a half-mile paved walking track, a cross-country running course and four soccer fields. The Cherry Blossom Trail, a 2.3-mile roundtrip Americans with Disabilities Act-accessible trail, connects to a 4.4-mile cross-country walking and horse trail.

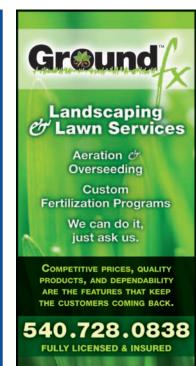
About 22 percent of the county is national forest, more than 120 square miles of George Washington and Jefferson National Forests.

Across a changing landscape are stretched more than 35 miles of the Blue Ridge Parkway, covering a sinuous

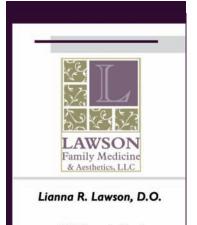
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Kayaker glides on the James River

path along the eastern border of Botetourt County. The state's portion of the National Bicycle Route, Virginia Bike Route 76 parallels the Appalachian Trail somewhat as it turns and climbs through towns and along the county's farmlands, then turns west before exiting at the county's southwest corner.

In northern Botetourt, the Cowpasture and Jackson rivers converge to form the ancient and broad

James River, which offers unmatched smallmouth fishing and the chance to gather memories of a lifetime. A 14-mile stretch between the hamlets of Eagle Rock and Springwood has been designated a Virginia Scenic River and has become a haven for canoeing enthusiasts and kayakers in search of beauty and solitude. The hunt for an aggressive rainbow or brook trout leads many an angler to Middle Creek and Jennings Creek.

James River Boating Access Points

As early as 1742, a ferry operated on the James River near Buchanan to help pioneers continue their travels to the largely unsettled lands to the west. River transport later linked Botetourt to larger trading vessels downstream.

The James is still a focal point of Botetourt County today, serving as a major resource for fishing and boating of many kinds. Over time, the county has developed a number of access points that make river entry and exit convenient for those who enjoy their sports and sightseeing on the water.

- Arcadia, Shoreline Access (From Buchanan, North on U.S. 11, Va. 614, ½ mile)
- Buchanan, Concrete Ramp, Shallow Water, Town of Buchanan
- Craig Creek, Shoreline Access, Under 220 Bridge at Va. 683
- Horseshoe Bend, Concrete Ramp (From Buchanan, west on Va. 43, 7 miles)
- Iron Gate, Shoreline Access (From Iron Gate, U.S. 220)
- **Springwood**, Shoreline Access (From Buchanan Va. 43 north, 3.5 miles; left on Va. 630 to Va. 601
- Alpine, Gravel kayak, canoe access, Va. 608

More details at www.upperjamesriverwatertrail.com





Trail footbridges, like the one here, are built by volunteers, such as Homer and Therese Witcher who have more than 25 years of service

Troutville now official Trail Community

On a balmy day in December 2011, lovers of the Appalachian Trail gathered in Troutville to celebrate the Town's designation as an official Appalachian Trail Community. It was a fitting conclusion to the small community's efforts to serve the Trail's thruhikers. The Town's park long ago was outfitted with a shelter where hikers could camp.

The new level of partnership between the Trail and Troutville brings Troutville into the company of communities from Georgia to Massachusetts recognized by the Appalachian Trail Conservancy.

The ATC has as its mission the preservation and management of the Trail, wherein resides a priceless cultural heritage and a vast natural beauty. In its meanderings, the Trail moves along, between and across highways U.S. 11 and U.S. 220 in the Troutville area and traces a 75-mile path, roughly north-south through Botetourt County.

The official ceremony celebrated the event with a proclamation signing and complimentary lunch by Pomegranate Restaurant. The speakers included long-time Troutville Mayor William V. Rader; well-known author and long-distance hiker Leonard Adkins; and local thru-hikers and trail stewards Homer and Therese Witcher. Also participating were Central Academy Middle School students, Appalachian Trail Conservancy representatives and other state and local dignitaries.

Echoing Mayor Rader's speech was Laura Belville, conservation director for the Conservancy, who said, "This is just the beginning of a really exciting partnership."

Among those attending was Don Kreh, an ATC member since 1969, who with his wife Ruth moved to the area four years ago.





Central Academy Middle School "Trail Dawgz" participated in the Troutville ceremonies and the hike afterward

"The Trail is big in my life and has been in my family's life for more than 40 years. We see this designation as real recognition that the Appalachian Trail is of value to this community.

The Trail is big in the life of its members, but when organizations out in the community show their support, then that's really special," Kreh said.

The three miles of Trail at Troutville are part of the 120 miles maintained by The Roanoke Appalachian Trail Club. Homer and Therese Witcher of Troutville are sterling examples of what dedication and determination can contribute to the continuity of this priceless asset. They have maintained three miles of the Trail at Troutville for more than 25 years. In the early days, Homer used a pushmower to clear briars and cut grass all along the trail's miles of changing terrain.

The formal naming ceremony thanks communities for their decades of service to hikers and

helps local community members see the Trail as a resource and asset, ATC officials say. Further, it aids local municipalities and regional areas with conservation planning.



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70 Summerfield Court, across from the Botetourt Athletic Center



Outdoor Trails Manager Sarah Whitney enjoys seeing how many high school students take advantage of the outdoors; the store is only 300 yards from the Appalachian Trail

BOTETOURT TREASURE © **Outdoor Trails store a haven for hikers**

The Outdoor Trails store in Botetourt Commons shopping center in Daleville has been an oasis for Appalachian Trail hikers for more than 11 years. The shop sits 300 yards off the trail at Mile 719 on the south-to-north route and has a knowledgeable staff that can help customers with purchases or chip in and try to do repairs to worn trail equipment.

During the months that are the busiest hiking season—May to July—as many as 30 hikers a day stop in, says Sarah Whitney, manager. Many need footwear and fuel or have straps and buckles that need repair or replacement.

"Anything they are having an issue with, we help as best as we can," says Whitney, who has a degree in

environmental studies from nearby Hollins University and is herself a veteran hiker.

The store's sign-in spiral notebook is filled with comments from customers who found just what they needed in the shop. "New shoes!" and "Great Service!" are frequent comments. "When they come off the trail, they are excited to see first, a specialty store, and then a grocery store, an ABC store and a pizza place all together," Whitney says.

Thousands of items sit on shelves or displays or hang from the rafters at Outdoor Trails, which carries the main brand names of outdoors, including an extensive shoe display. Also included is a large display of ski wear and the off-beat items that make outdoors more



Shoes are the first item to give out for trail thru-hikers, so the store stocks a wide variety

comfortable, i.e., knitted discs for tossing with friend, canine or human, and equipment that makes toiletry on the trail easier for females.

Outdoor Trails is owned by John Futrell, who grew up in Roanoke and now lives in Lynchburg where he opened the first Outdoor Trails location in 1995. The Daleville shop came along a few years later. Its location makes it an ideal drop spot for thru-hikers, plus the store runs a shuttle picking up and/or delivering hikers to the trail or in from the trail.

For example, one couple flies from Florida to Roanoke a couple of times a year and the store shuttle picks them up at the Roanoke Regional Airport and drops them off at their trail starting point.

"We will go as far as Damascus," Whitney says. Damascus, near the Mount Rogers National Recreation Area, is a designated Trail Town traversed by the Appalachian Trail, the Virginia Creeper Trail, the Trans-America National Bicycle Trail, the Iron Mountain Trail, the Daniel Boone Heritage Trail, the Crooked Road Musical Heritage Trail and Virginia's Birding and Wildlife Trail.

Botetourt County continues to gain recognition in the outdoor arena, however, and the Town of Troutville was designated an Appalachian Trail Community in 2011. It is only a short distance from Outdoor Trails, and the shop is one of the sponsors of its Trail Days scheduled in June.





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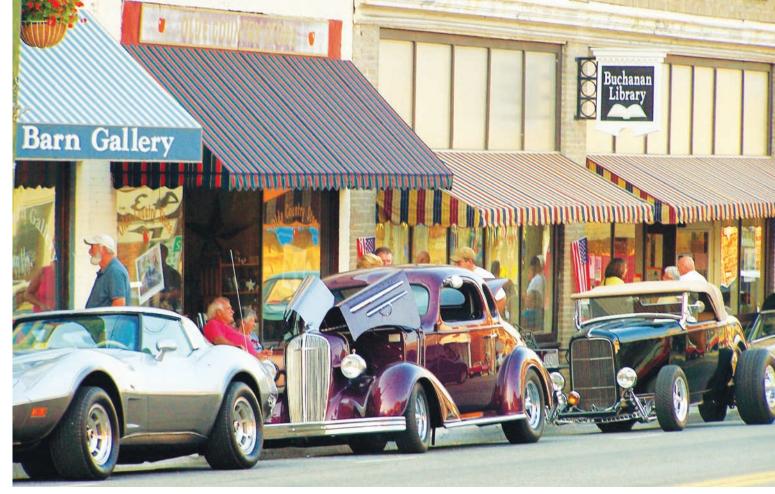


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Antique Auto Cruise Ins are regular activity in Buchanan

Getting out and about in Botetourt

Shopping, dining and entertainment opportunities in Botetourt County grow each year.

The largest shopping center in the county is Botetourt Commons at Daleville, where the collection of stores range from the Outdoor Trails specialty shop to a large Kroger grocery, a coffee shop, P.ZAZ Salon and DL Nails. Here, the selection of food options ranges from pizza at Little Caesars to sushi at CL Asia. A large Goodwill Store offers another option for shopping.

Nearby, at the Daleville Town Center mixed-use community, Williams Lighting Gallery keeps company with a newly constructed music pavilion. Concerts and festivals, especially a now established Botetourt County Wine Trail Summer Concert Series, are held here. A short distance away, Ikenberry Orchards stocks locally grown meats and vegetables and home baked goods, along with the nationally popular Ann's Apple Butter made in Botetourt County. The store also offers an extensive specialty foods and gifts selection, and, of course, apples of all kinds. And, on Alt. 220, Southern States has a major presence with its store and garden center.

In Troutville, near the town park where a number of events are scheduled each year, two shops, Cackleberry Ridge Gifts & Home Décor and Apple





Botetourt Wine Trail Concert Series features tastings from the county's three vineyards

Barn II Gifts & Collectibles, which specializes in Cat's Meow designs, attract travelers. So does the fine dining restaurant, Pomegranate, housed in a former industrial building. Also along U.S. 220 are Bellacino's casual dining, Sunset Grille, and Papa John's Pizza.

Clearly the largest cluster of shops, including antiques stores and the Apple Barn Gallery featuring P. Buckley Moss works, is in the Town of Buchanan. There, a stroll through downtown reveals further opportunities for art at The Frame Shop and Gallery and movies at the restored Buchanan Theatre.

Catering resources in the County can be found at Schaal's Catering and Events, which operates The Kyle House in Fincastle, and also from Nick of Thyme Bakery & Catering and DJ's Pit Stop.

Entertainment options have been greatly enhanced by the County's three vineyards. Fincastle Vineyard & Winery, Virginia Mountain Vineyards, and Blue Ridge Vineyard produce good tasting spirits and sponsor a variety of music events at the wineries.

www.blueridgevineyard.com, or call 540-798-7642

www.fincastlewine.com, or call 540-591-9000

www.vmvines.com, or call 540-473-2979

Following is a list of special events:

Community Theater

The County has a well established community theater, Attic Productions, which has its own Performing Arts Center near Fincastle. The volunteer group will stage six major productions in 2012, including "The Sound of Music." Attic Productions also has an acting troupe, the Raggle Taggle Players, that takes children's theater productions into the elementary schools. For more information, visit www.atticproductions.info.

Open Studios Tour

On Oct. 27 and 28, local artists open their workplaces to visitors. This is the second year for the event, which is supported by the County's Office of Tourism. In 2011, 16 artists participated. The 2012 schedule is available in September. More information can be found at www.openstudiosbotetourt.com and at the Tourism Office site, www.visitBotetourt.com.

Storytelling and History

Each April, the County is home to two major events, the Sounds of the Mountains Music and Storytelling Festival at Camp Bethel and the Buchanan Civil War History Weekend.



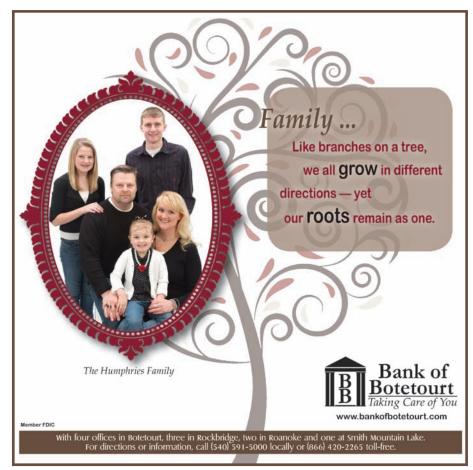
Cast of "Welcome To Mitford," a comedy/drama staged by Attic Productions in March 2012

Historic Fincastle Walking Tour

With help from students in the Urban Affairs and Planning program at Virginia Tech, Historic Fincastle Inc.'s Walking Tour has been updated with a smart phone/iPad application for a self-guided tour. Details on the Tour can be found at www.hisfin.org/Walking

Tours.html. Optical Character Recognition (OCR) codes are on marker signs throughout town. This is being done in conjunction with sidewalk renovations. Fincastle was incorporated in 1772 and has been the County seat since. Its courthouse attracts genealogists from all over the world and the Fincastle Library Branch includes a special room devoted to genealogy.





SHEWNINNIN SIGNATURE

Mav 19

Wine Trail Concert Series with Beggars' Circus Fincastle Vineyard & Winery www.botetourtwinetrail.com or www.fincastlewine.com

June 1-2

Together For Trail Days Troutville Town Park www.togetherfortroutville.com

June 2

Children's Fishing Carnival **Buchanan Town Park** 540-473-8326

June 16

Wine Trail Concert Series with SolRevolt Virginia Mountain Vineyards www.botetourtwinetrail.com or www.vmvines.com

June 28-July 7

Buchanan Fireman's Carnival Downtown Buchanan 540-254-1212 or www.townofbuchanan.com

July 4

Buchanan Fourth of July Parade www.townofbuchanan.com

August 10

An Evening in Buchanan Carriage rides, music and food in downtown 540-254-1212 or www.townofbuchanan.com

August 11

Wine Trail Concert Series with The Fat Daddy Band Blue Ridge Vineyard www.botetourtwinetrail.com or www.blueridgevineyard.com

September 15

Botetourt Wine Trail Concert Series Daleville Town Center, noon-6 p.m. www.botetourtwinetrail.com

October 6

Mountain Magic in Fall Music, antiques and crafts festival, Buchanan www.townofbuchanan.com

October 6

Heritage Day Celebration Craft festival at Camp Bethel www.campbethelvirginia.org

October 13

Bank of Fincastle 5k and 10k Run 540-473-2761

November 12

Fourth Annual Veterans Day Service Troutville Elementary School 540-819-6335

December 1

Fincastle Christmas Parade 540-473-2200



Jim Hildbold in period dress tells "Soldiers' Stories North and South" at the Botetourt County Historical Society's Founders Day dinner



Trick or Treaters gather in Buchanan

December 8

Buchanan Christmas Parade 540-254-1212 or www.townofbuchanan.com

December 9

Buchanan Candlelight Christmas Home Tour 540-254-1212 or www.townofbuchanan.com

December 31

New Year's Eve Celebration
Courthouse Square in Fincastle

December 31

New Year's Eve Celebration
Trinity Episcopal Church in Buchanan

March 2013

Founder's Day Dinner
Botetourt County Historical Society
540-473-8394

April 2013

Sounds of the Mountains

Camp Bethel

www.soundsofthemountains.org

Buchanan Civil War History Weekend 540-254-1212 www.townofbuchanan.com



Children's Fishing Carnival in Buchanan



Celebrants gather at the Fincastle Courthouse Square each New Year's Eve

Volunteers from St. Mark's Episcopal Church annually put on a 12th Night Charity Concert to raise money for the Botetourt County Food Pantry and the Botetourt County Social Services Emergency Winter Fuel Fund. The 2012 event featured singers Robin and Linda Williams and raised more than \$8,000





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(540) 344-1744 www.teaberrysrestaurants.com

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Stop In Food Stores-Daleville

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(540) 563-9300 www.sheraton.com/roanoke

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Putt-Putt Golf Classic raises money for charity groups

Chamber Progresses with County

Since its beginnings in 1945, the Botetourt County Chamber of Commerce has grown along with Botetourt County and today plays a significant role in the promotion and development of the county. Originally, the Chamber started as a membership organization comprised primarily of citizens and a few county businesses. Today, the 330 members are primarily businesses throughout Botetourt and the Roanoke Valley.

The Chamber focuses on three areas. First, it provides services and programs to its members through seminars and workshops, political forums and networking events. The Chamber also assists new businesses with coordination of ribbon cuttings and open houses.

The second focus is providing information to prospective residents and visitors. Chamber offices are in the historic Old Jail building in downtown Fincastle, where new residents can pick up material about the county, as well as information about the Roanoke Valley and surrounding areas. The Chamber publishes **Botetourt Living** magazine, which serves as a marketing and welcoming piece for new businesses and residents. **Botetourt Living 2012** marks the 14th year of the publication, which will now be available online.

The third area of the Chamber's involvement is the community. Some of the activities it sponsors include the **Botetourt Honor Incentive Program**, which rewards

county students for academic achievement; the CHARACTER COUNTS! program in the county schools; scholarships to high school students from Lord Botetourt and James River High Schools and Botetourt Technical Education Center; and the honoring of Botetourt County citizens and businesses for their work in the community. The Chamber also sponsors an annual Botetourt Living Showcase, which enables businesses to promote their products and services. Several years ago the Chamber introduced the Putt-Putt Golf Classic, with proceeds benefiting non-profit organizations such as United Way and Junior Achievement.

The Botetourt County Chamber of Commerce will continue to expand and enhance its services and programs to respond to the needs of its members and citizens of the county and surrounding communities. For more information about the Chamber, contact Dan Naff at 473-8280 or visit the Chamber website at www.bot-co-chamber.com.



Lord Botetourt jazz band performs at Chamber annual dinner

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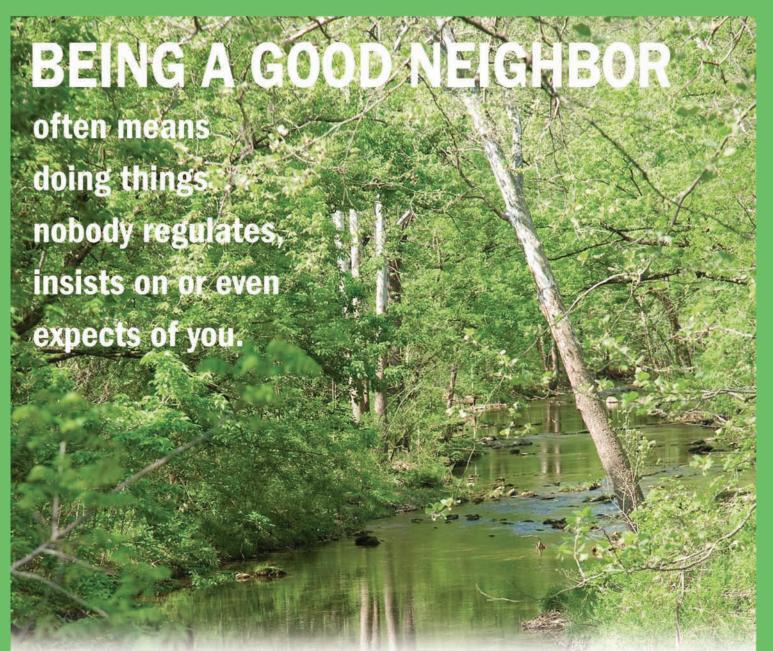
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 2007 Portland Cement Association - Finalist, Land Stewardship and Overall Environmental Program

