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Botetourt Living 2021

Tom Field publisher, editor, creative director

Photography

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Quick Facts About Botetourt County

- 250th Anniversary just celebrated (1770–2020)
- Population: 33,419
- Land area: 541 square miles
- Homeownership rate: 85.2%
- Median household income: \$68,410; median housing value: \$225,200
- Average travel time to work: 28 minutes
- Unemployment rate: 3.6%, compared to the U.S. rate of 4.4%
- Industries include: Mining, Advanced Manufacturing, Transportation, Agriculture and Health Care
- Moody's estimates cost of doing business: 15% lower than national average
- Cost of living averages 5–6% lower than national average.
- Students who graduate on time: 92.6%; residents 25 and older with high school or higher degrees: 91.6%
- Male/Female ratio of population is nearly 50:50
- Fincastle, the County seat: Incorporated in 1772 and attracts genealogists from all over the world
- Dream destination for outdoor recreation: 70,000 acres of the George Washington and Jefferson National Forests; James River with boating access; miles of off-road opportunities for all-terrain vehicles; Appalachian Trail access; 35 miles of Blue Ridge Parkway
- Botetourt Sports Complex: Championship softball, youth baseball fields; soccer fields; cross-country course; 18-hole disc golf course; Wi-Fi

Sources: U.S. Census, Botetourt County, Virginia Economic Development Partnership (2018/2019)

Welcome To Botetourt County

The Botetourt County Chamber of Commerce and its members welcome you to the 23rd edition of *Botetourt Living* magazine. This edition also covers activities from our Chamber's 75th Anniversary in 2020. The magazine serves as a guide for visitors and for citizens — those who recently moved here or have lived here for a lifetime. It's particularly geared to our business community and each of us who has a vested interest in the continuing mission to develop this great place to live, work, and play.

Botetourt County is an ideal environment for business and family. Major markets and resource bases are located within a few hours of here and the labor pool is strongly supported with educational and training venues. As an area for arts and culture, Botetourt offers a wide range of amenities with attractive shopping and entertainment opportunities. Outdoor recreation in Botetourt County, including many square miles of Jefferson National Forest and rivers, is second to none in every season.

Botetourt County, a repository for many forms of historical information, was founded in 1770. Lord Botetourt, for whom the County is named, served as Governor of Virginia. The County is now part of the Roanoke Metropolitan Area, though in early times its lands extended as far west as Illinois and Wisconsin. The County shares the Southern Shenandoah Valley with its neighbor jurisdictions of Roanoke County, the cities of Roanoke and Salem, and the Town of Vinton.

Welcome to our beautiful County and all that it offers. We invite you to visit or call the Chamber for more information.





During 2020, Botetourt County used \$421,000 in federal CARES Act funding to support more than **130 small businesses and farms** in their recovery from pandemic related challenges.

Can Botetourt County help your business?

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Featured businesses (clockwise from top): Andrea Futrell, Outdoor Trails, Daleville; Clayton Ray, General Shale, Blue Ridge Lois Dawn Fritz. New Freedom Farm, Buchanan, Martin Baumann, Maag Gala, Eagle Rock; Paige Weddle, Troutville G & G, Troutville



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"I mean, it's all about making connections."

- Botetourt Chamber member

Jason Rinehart



Gonnected

Anne Sampson



Four years ago, Anna Weddle sought a seat on the Botetourt County School Board because "I felt they needed a new voice," she says. "No one on the board then had kids in the system. Now four out of five of us do. I felt that I had a connection with parents and teachers."

Now, as the newly-minted Board Chair, Anna has overseen the move from the old Colonial Elementary School to the spacious new building on Murray Drive, in the middle of the term, amidst one of the most challenging school years in memory, as school districts nationwide face the challenge of safely providing education during a pandemic.

It's been 21 years since Botetourt County built a new school.

"Teachers and volunteers packed their classrooms, loaded, moved and unloaded the trucks," Anna says. "They moved in while teaching three lesson plans: A schedule, B schedule and remote learners. None of this could have happened without their dedication."

In January, Colonial's 422 students and 20 teachers entered a new building with room to accommodate Botetourt County's rapid growth, and the technology to enhance learning.

"Every classroom has new ActivPanels, which are sort of like blackboard-sized iPads," says Anna. "Students can interact and write on the board, while teachers can access videos and apps from anywhere in the room."

Different types of flexible seating have made social distancing easier to achieve, and a secure vestibule gives office staff an opportunity to vet visitors before allowing them entry into the building.

Teachers and administrators also learned to use a new-to-them learning management system, Canvas, in about a week's time. Canvas will be in use for the new Virtual Academy which opens this fall. Virtual Academy is an online learning option available to any student with a high-speed internet connection.

Although "learning lag" has been a concern all over the country, it's not severe among Botetourt students.

"It's not as bad as we expected," says Anna. "We have a plan for overcoming learning lag."

The school board continues to focus on keeping students' achievement levels at the top of the region, now and postpandemic, as well as catching up on deferred maintenance on the county's mostly older school buildings.

"New Colonial" as it's informally known, is much more than a brand-new building.

"It's been an opportunity to give our students hope," says Anna. "They deserved a fresh start. It's a been a hard year."



Anna, her husband, Chris and their two daughters, Holly, 10, and Macy, 8.



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Connected to the Network

A "Q&A" with Botetourt's Lumos Networks >

From "the old telephone company" to today's internet provider, many folks in Botetourt County have known your business by different names (especially people who have lived here a long time). Would you explain those identities?

Our company's story dates back more than a century when a group of local residents banded together to form the Roanoke and Botetourt Telephone Company. The new company was created by offering shares for \$10 each on November 20, 1900, and with the formation of a nineperson board, that included J.W. Layman—who became a well-known leader of the Roanoke and Botetourt Telephone Company for decades. The company proudly served local consumers and businesses for 100 years when it merged in 2000 to become NTELOS. A little more than a decade later, in 2011, the wireline division of NETLOS was spun off to create what we are known as today: Lumos Networks, a fiber internet provider serving residential and businesses in many Virginia regions.



Would you describe the Lumos Networks position in Botetourt?

Situated in the heart of Botetourt County near Botetourt High School, Lumos Networks' Daleville office is conveniently located at 1900 Roanoke Road. In addition to Daleville, we have offices in Covington and Waynesboro, which serves as the headquarters of Lumos Networks.

We've heard from customers—both residential and business—time and time again that they consider Lumos Networks as more than an "average internet provider." Lumos Networks has emerged as an industry leader by providing the fastest internet speeds available from a trusted fiber network that can be counted on for its reliability. We know that fast, reliable internet is what our customers need to stay connected to the things that matter—and that has become more important than ever during the last year.

What were some major projects or milestones from Lumos over the past year or so?

Through 2020 and early 2021, we've expanded our network to serve an additional 553 homes in Botetourt County. A new expansion project is underway in 2021 to add even more homes, with another 548 new addresses planned for completion by mid-2022.

"We get requests to bring fiber to homes and businesses in Botetourt County regularly, and we've seen those inquiries increase even more in the last year. We know that access to high-speed internet is critically important to this community. Our team is very excited to be expanding our fiber network to meet this need."

– Heidi Padgett

What is Lumos planning or scheduled to perform in Botetourt County in the immediate future or in the next year or so?

Lumos is on the move and continues to expand to better serve the local community. Thanks to a \$1,364,337 grant from the Virginia Telecommunication Initiative (VATI), we're working to expand our fiber footprint again in Botetourt County. The grant is being used as part of a project to install fiber to provide high-speed internet to 548 new addresses, including 30 businesses.

The Botetourt County portion of the project begins the installation of 59 miles of fiber-optic cable, including areas near Wheatland Road, Old Hollow Road, Lithia, and Exit 162 along Rt. 11. With this announcement, Botetourt County adds to the more than 1,400 residents and businesses who have already been included in announcements of broadband expansions in the past year. As a result, officials anticipate that approximately 85% of residents will have access to broadband internet. The Lumos technical team already is hard at work to introduce new fiber service to many local addresses by the end of 2021 with completion of the visionary project by mid-2022.

"This expansion makes it possible for more people in Botetourt County to have fast, reliable fiber internet, and supports growing bandwidth needs as many of us are working and learning from home. We are very much looking forward to offering fiber optic broadband to more households in Botetourt County. Lumos is a technology leader in the industry because we install fiber all the way to the home and include symmetrical upload and download speed as a standard offering, which results in much more reliable service than other types of broadband



Diego Anderson Senior Vice President and General Manager

"We install fiber all the way to the home and include symmetrical upload and download speed as a standard offering, which results in much more reliable service than other types of broadband access." —Diego Anderson

access. This is particularly true for video conferencing, distance learning, telehealth, and working from home as many have experienced in recent months." – Diego Anderson



Heidi Padgett Director of Sales

"Access to high-speed internet is critically important to this community. Our team is very excited to be expanding our fiber network to meet this need." —Heidi Padgett

What is the most important thing the citizens, businesses, visitors, and other stakeholders need to know about your work and commitment in Botetourt County?

Karen Hoch Director of Marketing

"We are honored to serve Botetourt County and committed to supporting its broadband growth initiatives. Our continued expansion of the Lumos fiber footprint makes it possible for more people in our community to have fast, reliable fiber internet, which is especially important to those working and learning from home. – Karen Hoch

At Lumos Networks, we're proud to be widely known as an industry leader due to our customer satisfaction ratings in service and reliability—we take customer satisfaction very seriously and work hard to live up to our commitment to serving customers.

Lumos offers broadband availability to nearly 200,000 residential and SMB locations, the majority of which are served with high bandwidth fiber. And we're not resting on our laurels: We have plans to continue our growth track and to continue to expand our service areas. We want to hear from Botetourt County residents and business owners! To find out if service from Lumos Networks is available for your home or business, please visit

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or call us at

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"Our continued expansion of the Lumos fiber footprint makes it possible for more people in our community to have fast, reliable fiber internet, which is especially important to those working and learning from home. –Karen Hoch

You could probably say that Kathryn Stroehmann Bishop of Commonwealth Computer Services (CCS) has business in her blood.

"My great-grandfather, Frederick, came over on the boat from Germany in 1881," she says. "He married a baker's daughter in Wheeling, West Virginia and started Mother's Bread."

His sons, Kathryn's grandfather and great-uncle, founded Stroehmann's Bakery, and with their father's help, built it into the largest family-owned bakery in the United States, carried on by Kathryn's father and uncle.

"According to a book my great-uncle wrote, in 1936, the Governor of Pennsylvania had Stroehmann's bread airmailed every day when he vacationed in Florida," says Kathryn.

The Stroehmanns were innovators, and Kathryn's father held many patents.

"My grandfather was snickered at when he referred to doing sliced bread," she remembers. "I think we brought the first commercial bread slicer to market."

Kathryn has kept up the familyowned business tradition, but her business is all 21st century. CCS has provided computer and network set-up, troubleshooting, data transfer and back-up, security and repair for businesses and individuals, since 1997.

The company is this year's platinum winner in The Roanoker magazine's "Best Of Roanoke" in the computer service category.

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Kathryn Stroehmann Bishop

Streamlining and securing operations are her favorite kinds of work.

"[I like] going into a company, cleaning out all their bloatware and making sure all else is right, including security, and then maintaining it," says Kathryn. "This monthly maintenance ensures network security is right on which keeps their system streamlined so they can do what they do, without pulling their hair out."

The reward is knowing that she's left their business safe and secure. CCS helps private computer owners too, especially older users.

"I personally have a heart for the seniors," says Kathryn, "tutoring them about safe computing, transferring photos, showing them how to keep connected with their kids and grandkids and how not to give away their children's inheritance!"

Kathryn handles the front-end, administrative responsibilities at CCS, often working from home, and hires skilled technicians and contractors to cover the technical aspects of the business. Since security is paramount, technicians undergo background checks and hold many certifications, including



HIPAA, the Department of Defense and Homeland Security.

Covid restrictions posed some challenges early on, as well as pointing toward the future.

"It was like wartime," Kathryn says. "My technicians carried essential travel papers. One was stopped in West Virginia to find out why he was on the road. But Covid forced companies, schools and individuals to have a mind shift, realizing we're in the 21st century, where in most situations, people can work efficiently from home.



Red fruitcake tin: Kathryn has the family recipe for Stroehmann's Fruitcake, which was seasonally offered in a promotional tin. "Dad said women loved the tin for sewing notions. It helped sell the product!" Framed pictures: Stroehmann's bakery wagon.



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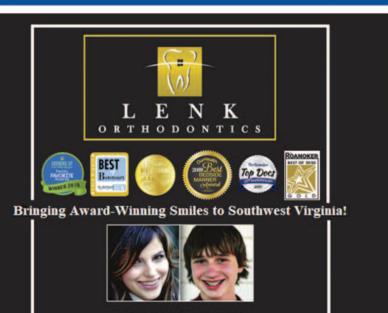


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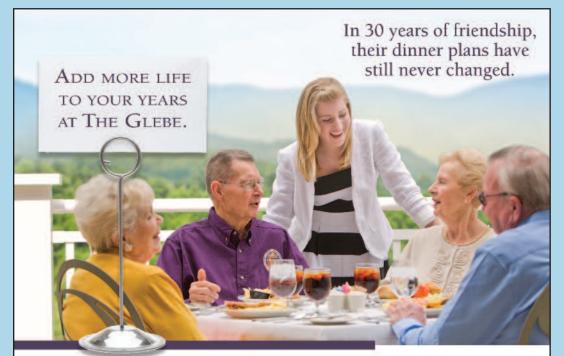
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Kathryn's home office is filled with 21st century technology and memorabilia from the 19th and early 20th centuries.



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200 The Glebe Boulevard Daleville, Virginia 24083 www.TheGlebe.org Yet there are a lot of protocols that need to be in place to be secure."

Kathryn sees the future as wide open.

"IT isn't going anywhere," she says, "and with working remotely, there's only more demand to make sure security is tight."

Kathryn has put down roots in Botetourt County.

"We're here to serve," she says.

"There is a lot of ignorance in this industry, and where there's ignorance there's fear, and where there's fear there needs to be trust.

Personally, I serve as a Botetourt Chamber Ambassador and as the Membership Chair for the Botetourt Rotary. I've lived in Botetourt since 2001 and have four children in Botetourt schools."

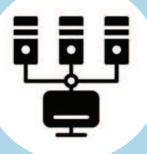
While Kathryn feels a deep connection with her 19th century bakery roots, she's looking to the future with the CCS tagline, 'Keeping You Connected.'

"I like going into a company, cleaning out all their bloatware, and making sure all else is right, including security, and then maintaining it." —Kathryn S. Bishop

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Around the time that the Craig-Botetourt Rural Electric Cooperative (CBEC) was incorporated, in August 1936, nine out of 10 rural homes in the US had no access to electricity.

This kept rural economies focused on agriculture, and farm families engaged in labor-intensive work. It just didn't make financial sense to investor-owned utility companies to pay for infrastructure to provide for sparse rural populations.

In 1933, the year President Franklin Roosevelt took office, the Tennessee Valley Authority was established so that transmission lines could serve "farms and small villages that are not otherwise supplied with electricity at reasonable rates." In 1935, Executive Order #7037 created the Rural Electrification Administration (REA). The following year, the **Rural Electrification Act** was passed and loans were made available for infrastructure.

Utility companies still weren't interested, but farmer-owned cooperatives sure were. In 1937, the REA drafted the Electric Cooperative Corporation Act, which allowed for the formation and operation of not-for-profit, consumer-owned electric cooperatives.

Today, most rural electrification is provided by locally owned cooperatives that started by borrowing funds from REA. These co-ops serve 42 million people and power over 20 million businesses. REA is now the Rural Utilities Service, or RUS, and is part of the U.S. Department of Agriculture.

While the CBEC has seen many changes since 1936, its central mission remains the same:

"Each member/owner will be provided with the benefit of safe, reliable electric service at the lowest possible cost consistent with sound management and the Cooperative principles." (cbec.coop)

CBEC's CEO, Jeff Ahearn, joined the co-op in 2017 as an engineer. His career has been almost completely involved with co-ops since high school.

"I graduated from high school and was hired by a local phone cooperative in (hometown) Belhaven, North Carolina," he says. He worked part-time as a cable installer for their new cable TV service. When he made plans to attend UNC Charlotte, the co-op's engineering contractor offered Jeff a job in Charlotte. After graduation and a short stint at the EPA, he worked for electrical cooperatives in Pantego, North Carolina and Midway, Georgia.

"In 2017, I jumped on an opportunity at Craig-Botetourt Electric as the System Engineer," says Jeff. Since then, he has served as Manager of Electric Distribution Services and as the Interim General Manager, before stepping into the role of CEO in February 2020.

CBEC provides electricity to customers in seven mountainous counties – Roanoke, Botetourt, Montgomery, Giles and Craig in Virginia, and Monroe County, West Virginia. Over 90% of those users are residential. That translates into 1,384 miles of power line, with five members per mile. Challenge is what keeps Jeff motivated, and there are challenges ahead, as the needs to provide high-speed internet to rural customers, and collect real-time data on power usage and outages become more pressing. To meet those needs, the future of CBEC is "smart."

"We are looking to add "Smart Grid" technology to our entire system," says Jeff. " This is composed of the AMI (advanced metering infrastructure) project, system automation with self-healing network technology. The fiber/broadband project (known as Bee Online Advantage) is an integral part of this technology rollout. We will leverage our fiber network to communicate with the smart devices on our electrical system. We are also evaluating stored energy (such as battery storage) for demand peak shaving. This will reduce our power supply cost which will translate to lower rates, or more likely, higher capital credit assignments to our members. [We're also looking at] community solar projects and electric vehicle charging stations."

ſ

The AMI project represents a transition from Power-Line Carrier technology (existing power lines transmit daily updates on usage and outages – no more meter readers) to radio frequency communication which provides near real-time updates, improving usage management and outage response times.

Jeff surveys the Coal Gap Substation, constructed by the CBEC in the mid-70's.



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SAVE THE DATE: BANK OF BOTETOURT: BOCO BBO & COUNTRY MUSIC FESTIVAL Saturday, september 18th at daleville town center!





BOTETOURT CHAMBER OF COMMERCE MEMBERSHIP DIRECTORY 2021

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Campbell & Lineberry, P.C., CPA's (540) 777-3770 campbelllineberry.com

Dana R. Bible Accountant, Inc. (540) 473-2760

T. Creasy & Company, PLLC (540) 627-5956 tcreasyandco.com

Cole & Associates, CPAs (540) 266-7178 colecpas.com

R. Candace Poling, CPA (540) 797-2747

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Comcast Spotlight (540) 302-4190 comcastspotlight.com/ markets/roanoke

Eddy Alexander (540) 404-8152 eddyalexander.com

Spectrum Media Solutions, LLC (540) 929-1063 spectrummediasolutions.com

WFXR Fox 21/27 Nexstar Broadcasting (540) 529-5291 wfxrtv.com

Lead Point Digital (540) 566-3146 leadpointdigital.com

Graphic Resources (434) 401-0850 graphicresources.us

AGRICULTURAL PRODUCTS / SERVICES

Botetourt Farmers Market (540) 342-9600 facebook.com/ BotetourtFarmersMarket Bryant Orchards Farm Market (540) 591-5383 bryantorchards.com

Little Creek Corral, LLC (540) 384-6153 littlecreekcorral.com

Rockingham Cooperative (540) 992-1001 rockinghamcoop.com/ locations/troutville-ace

Virginia Cattlemen's Association (540) 992-1009 vacattlemen.org

Virginia Cooperative Extension -Botetourt Office 540-473-8260 ext.vt.edu/offices/botetourt

ARCHITECTS

Spectrum Design, PC (540) 342-6001 spectrumpc.com

ARTISANS / HANDCRAFT ITEMS

Patina Creek Silver (540) 254-8021 patinacreek.co

ARTS & ENTERTAINMENT

Standing Room Only, Inc. Buchanan Theatre (540) 254-1155 buchanantheatre.com

Taubman Museum of Art 540.342.5760 taubmanmuseum.org

ATTORNEYS

Gentry Locke (540) 983-9300 gentrylocke.com

Lugar Law, PC (540) 384-0348 lugarlaw.com

Robert C. Hagan, Jr., Attorney (540) 473-2044 botetourtlaw.com Spilman Thomas & Battle, PLLC (540) 512-1832 spilmanlaw.com

Wiegandt & Doubles, Attorneys at Law (540) 473-2351 doubleslaw.com

Woods Rogers, PLC (540) 983-7600

AUTOMOBILE SERVICES

Dr. Auto Spa Custom Detailing (540) 312-7884 draspa.com

Hugh's Body Shop (540) 992-2543 hughsbodyshop.com

BAKERY

Bryant Orchards Farm Market (540) 591-5383 bryantorchards.com

Food Lion (540) 992-6335 foodlion.com

BALLOONS / DECORATING

Sunshine Services, LLC (540) 819-6335 botetourtsunshineservices.com

BANKING / FINANCIAL

Bank of Botetourt (540) 591-5098 bankofbotetourt.com

Carter Bank and Trust (540) 904-1009 cbtcares.com

Hometrust Bank (540) 992-1682 hometrustbanking.com

Member One Federal Credit Union (540) 982-8811 memberonefcu.com Pinnacle Bank (540) 283-8033 pnfp.com

The Bank of Fincastle (540) 473-2761 bankoffincastle.bank

BANQUET FACILITIES

Bailey Wick Farm (540) 293-7308 baileywickfarm.com

Hotel Roanoke (540) 853-8201 HotelRoanoke.com

BED & BREAKFASTS

25 East Main B&B (540) 798-5134

The Cottage at Springwood (540) 354-1537 TheCottageAtSpringwood.com

BEEF CATTLE / PRODUCE / FARMING

Jeter Farm (540) 798-9849 jeterfarm.com

BREWERIES

Constellation Brands, Inc. / Ballast Point (540) 591-5707 cbrands.com

BUSINESS CONSULTING

Advantage Merchant Systems, LLC (972) 920-6250

Business Solutions, Inc. (540) 444-4000 businesssolutionsinc.net

Dana R. Bible Accountant, Inc. (540) 473-2760

OpX Solutions (540) 355-1164 opxsolutionsllc.com

BUSINESS SERVICES

The Bank of Fincastle (540) 473-2761 bankoffincastle.bank

Advantage Merchant Systems, LLC (972) 920-6250

Bank of Botetourt (540) 591-5098 bankofbotetourt.com

Beyond (919) 417-7470 getbeyond.com

Big Lick Screen Printing, LLC (540) 632-2695 blsp.rocks

Business Solutions, Inc. (540) 444-4000 businesssolutionsinc.net

Dana R. Bible Accountant, Inc. (540) 473-2760

Innovative Creations, LLC dba Let's Party Creatively (540) 314-9157 letspartycreatively.com

Lead Point Digital (540) 566-3146 leadpointdigital.com

Northwest Registered Agent, LLC (509) 768-2249 northwestregisteredagent.com/ virginia-LLC.html

Protos Security (540) 400-3522 protossecurity.com

Southwest Virginia Training (540) 400-5843 swvatraining.com

The Bank of Fincastle (540) 473-2761 bankoffincastle.bank

Virginia Council of CEOs (540) 384-0493 vaceos.org

Virginia's Community Colleges Shared Services Center (540) 591-4000 ssc.vccs.edu

CAMPING EQUIPMENT

H&H Outdoors (540) 254-2420

CAMPS

Camp Bethel (540) 992-2940 campbethelvirginia.org

Camp Eagle (540) 366-2433 campeagleva.org

CATERING SERVICES

Hotel Roanoke (540) 853-8201 HotelRoanoke.com

Schaal's Catering & Events (540) 819-1483 schaalsevents.com

The Kyle House schaalsevents.com

The Plantation on Sunnybrook (540) 561-0700

CHAMBER DIRECTOR

Bank of Botetourt (540) 591-5098 bankofbotetourt.com

First Citizens Bank -Daleville Branch (540) 966-2702 firstcitizens.com

Lawrence Companies (540) 966-4000 lawrencecompanies.com

Protos Security (540) 400-3522 protossecurity.com

Rockingham Cooperative (540) 992-1001 rockinghamcoop.com/ locations/troutville-ace

Spilman Thomas & Battle, PLLC (540) 512-1832 spilmanlaw.com The Bank of Fincastle (540) 473-2761 bankoffincastle.bank

Winter's Storage (540) 992-6300 wintersstorage.com

CHEMICALS

ChemTreat chemtreat.com

CHIROPRACTORS

Balance Wellspace Integrative Medicine (540) 343-0055 balancewellspace.com

Tuck Chiropractic Clinic -Botetourt (540) 890-1444 tuckclinic.com

CHRISTIAN BOOKS

Scripture Truth Book Co. (540) 473-1481 scripturetruth.com

CLINICS

Carilion Clinic 800-422-8482 carilionclinic.org

Christian Free Clinic in Botetourt (540) 353-0509 christianfreeclinic.com

Lawson Family Medicine & Aesthetics, LLC (540) 992-3600 lawsonfamilymedicine.com

CLOTHING & ACCESSORIES

Budget Couture budgetcouture.store

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The Witt Stop (540) 254-8024 facebook.com/thewittstop

COMPUTER SALES & SERVICE

Commonwealth Computer Services (540) 339-6882 ccs.guru

CONSULTING

AES Advancement Initiatives (540) 769-7538

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CONTRACTORS / ELECTRICAL

Austin Electrical Construction (540) 254-1085

New River Electrical Corporation (540) 966-1650 newriverelectrical.com

Protel (540) 345-7197

CONTRACTORS / GENERAL

Consolidated Construction Services (540) 725-3900 ccsroa.com

Fields Construction, Inc. (540) 387-4580 fieldsconstruction.com

Fralin & Waldron Daleville Town Center (540) 774-4415 dalevilletowncenter.com

G&H Contracting, Inc. (540) 387-5059 ghcontracting.com

Protel (540) 345-7197

Strauss Construction (540) 989-7060

CONTRACTORS / HEATING & AIR

Country Breeze Heating and Cooling (540) 473-1388 countrybreezehvac.com

CONTRACTORS / INSULATION

Kirby-Cundiff Insulation, Inc. (540) 992-3960 kirby-vassinsulation.com

CONTRACTORS / PAVING

Adams Construction Company (540) 982-2366 adamspaving.com

CONTRACTORS / SEPTIC

Bitter Creek Construction, LLC (540) 529-1163

CONTRACTORS / WATERPROOFING

Seal-Tite Basement Waterproofing Co. (540) 992-1144 sealtitebasement.com

CONTRACTORS / WELL DRILLING

Gilliam & Mundy Drilling Company, Inc. (540) 254-2350 gilliamandmundy.com

COUNTRY STORES

Botetourt Farmers Market (540) 342-9600 facebook.com/ BotetourtFarmersMarket

Bryant Orchards Farm Market (540) 591-5383 bryantorchards.com

Heritage Family Market (540) 473-2917

Ikenberry Orchards (540) 992-2448 ikenberryorchards.com

CREDIT UNIONS

Freedom First Credit Union (540) 339-3477 freedomfirst.com

Member One Federal Credit Union (540) 982-8811 memberonefcu.com

DAY SPAS

Hotel Roanoke (540) 853-8201 HotelRoanoke.com

Enchanted Bliss (540) 855-1227 enchantedblissinc.com

Medical Grade Skin Care (540) 774-3223 mgskincareroanoke.com

Pzaz Salon & Spa (540) 992-4333

DRESSMAKING / ALTERATIONS

Catrina Fashions, LLC (540) 992-2127 artisansewingclasses.com

DRY CLEANERS

A Cleaner World (540) 977-0087 acleanerworld.com/locations/ roanokedrycleaners.aspx

EDUCATION / SCHOOLS

Botetourt County Public Schools (540) 473-8263 bcps.k12.va.us

Buchanan Elementary (540) 254-2084

Central Academy Middle School (540) 473-8333

Cloverdale Elementary (540) 992-1086

Colonial Elementary (540) 977-6773

Dabney S. Lancaster Community College (540) 863-2819 dslcc.edu

Eagle Rock Elementary (540) 884-2421

Greenfield Elementary (540) 992-4416

Hollins University (540) 362-6225 hollins.edu

Lord Botetourt High School (540) 992-1261

Virginia Cooperative Extension -Botetourt Office (540) 473-8260 ext.vt.edu/offices/botetourt

Virginia Tech Roanoke Center (540) 767-6100 vtrc.vt.edu

Virginia Western Community College (540) 966-5850 virginiawestern.edu

ENERGY / UTILITIES

Apex Clean Energy (434) 987-8437 apexcleanenergy.com

Appalachian Power Company (540) 985-2690 appalachianpower.com

ENGINEERS

Micro Harmonics Corporation (540) 473-9983 microharmonics.com

Spectrum Design, PC (540) 342-6001 spectrumpc.com

Systems Technology of Virginia (540) 884-1784 systechofva.com

ENTERTAINMENT

Attic Productions, Inc. (540) 473-1001 atticproductions.info Daleville Institute, Inc. (540) 774-4415

Standing Room Only, Inc. Buchanan Theatre (540) 254-1155 buchanantheatre.com

Sunshine Services, LLC (540) 819-6335 botetourtsunshineservices.com

ENTERTAINMENT / EVENTS

Daleville Institute, Inc. (540) 774-4415

Innovative Creations, LLC dba Let's Party Creatively (540) 314-9157 letspartycreatively.com

Standing Room Only, Inc. Buchanan Theatre (540) 254-1155 buchanantheatre.com

EQUIPMENT / SALES & DISTRIBUTION

Lawrence Companies (540) 966-4000 lawrencecompanies.com

EQUIPMENT / SALES & SERVICE

H&H Outdoors (540) 254-2420

FINANCE / BANKS

Bank of Botetourt (540) 591-5098 bankofbotetourt.com

Farm Credit of the Virginias (540) 977-5707 farmcreditofvirginias.com

First Citizens Bank -Daleville Branch (540) 966-2702 firstcitizens.com

Pinnacle Bank (540) 283-8033 http://www.pnfp.com The Bank of Fincastle (540) 473-2761 bankoffincastle.bank

FINANCIAL SERVICES

The Conner Group (540) 767-6669 theconnergroup.net

Ameriprise Financial Services, Smith & Assoc. (540) 443-9143 ameripriseadvisors.com/ brian.e.smith

Edward Jones 540-473-3640 edwardjones.com/josh-werle

Farm Credit of the Virginias (540) 977-5707 farmcreditofvirginias.com

MemberOne Federal Credit Union 800-666-8811 memberonefcu.com

Pinnacle Bank (540) 283-8033 http://www.pnfp.com

The Conner Group (540) 767-6669 theconnergroup.net

UBS Financial Services (540) 344-5571

FIRE & WATER DAMAGE RESTORATION

SERVPRO of Roanoke, Montgomery & Pulaski Counties (540) 389-5818 servpro southroanokecounty.com

FLORISTS

Botetourt Florist (540) 520-2291

FOOD & BEVERAGE PRODUCTS

Bryant Orchards Farm Market (540) 591-5383 bryantorchards.com Food Lion (540) 992-6335 foodlion.com

P.A. Short Distributing Co. (540) 992-5000 www.pashort.com

Sheetz, Inc. (814) 936-3611 sheetz.com

Tinker Mountain Kettle Corn Co (540) 314-5191

FREIGHT CAR LEASING

RailCar Interchange, Inc. (770) 579-4658

FUNERAL HOMES / CEMETERIES

Botetourt Funeral Homes (540) 254-3000 botetourtfuneralhome.com

Oakey's Funeral Service & Crematory - East Chapel (540) 977-3909 oakeys.com

Rader Funeral Home (540) 992-1212 rader-funeralhome.com

GAS STATIONS / CONVENIENCE STORES

Brugh's Mill Country Store (540) 966-4660

GIFTS & COLLECTIBLES

Apple Barn II Gifts & Collectibles (540) 992-3551 applebarn-va.com

GOLF COURSES

Ashley Plantation Country Club (540) 600-4653 ashleyplantation.com

Botetourt Golf & Swim Club (540) 992-1451 golfbotetourt.com

GOVERNMENT

Blue Ridge Library (540) 977-3433

Botetourt Commissioner of Revenue (540) 473-8270

Botetourt County Department of Social Services (540) 591-5960

Botetourt County Public Schools (540) 473-8263 bcps.k12.va.us

Botetourt County School Board (540) 992-5464

Buchanan Library (540) 254-2538 rvl.info

Eagle Rock Library (540) 884-3880

Fincastle Library (540) 473-8339

Roanoke Blacksburg Regional Airport 540-362-1999 flyroa.com

Town of Fincastle (540) 473-2200

Town of Troutville (540) 992-4401

GROCERY STORES

Bryant Orchards Farm Market (540) 591-5383 bryantorchards.com

GUARDRAILS & SIGNS

Lanford Brothers Company (540) 992-2140 lanfordbros.com

GYMNASTICS INSTRUCTION

Prestige Gymnastics Academy (540) 759-1403 prestigegymnastics academy.com

HARDWARE STORES

Mt. Joy RV/Hardware (540) 254-2124 mtjoyrv.com

Northwest True Value Hardware (540) 362-1868 northwesthardware.com

Rockingham Cooperative ACE Hardware (540) 992-1001 acehardware.com

HEALTH & FITNESS

BOCO Fit Rage (540) 354-1606 bocofitrage.pike13.com

Carilion Clinic Roanoke, VA 24014 (540) 992-2993 carilionwellness.com

Medical Grade Skin Care, Inc. (540) 774-3223 mgskincareroanoke.com

HEALTH & REHABILITATION

Carilion Clinic (540) 992-2993 carilionwellness.com

Carrington Place at Botetourt Commons (540) 966-0056 carringtonplaces.com

The Brian Center - Botetourt (540) 473-2288 kissitohealthcarebotetourt.org

HEALTHCARE

Carilion Clinic (540) 992-2993 carilionwellness.com

Carrington Cottages Memory Care Center (540) 300-2412 carringtoncottage.com

Cross Lavinder Quinn & Park Dentistry (540) 992-1004 dentistroanoke.com

BOTETOURT CHAMBER OF COMMERCE MEMBERSHIP DIRECTORY 2021 LISTINGS INCLUDE MEMBERS AS OF: 30 APRIL 2021 CLASSIFICATIONS DETERMINED BY MEMBER INPUT & CHAMBER TEMPLATE Good Samaritan Advanced Illness Care - Hospice (540) 776-0198 GoodSam.care

HOME HEALTH SERVICES

At Home Caregivers Inc. (540) 206-3364 athomecaregivers.org

Carilion Clinic (540) 992-2993 carilionwellness.com

CORA Health Services, Inc. (540) 992-4801 coraphysicaltherapy.com

HOME IMPROVEMENTS

Shower Power Shower Door Inc. / DBA Old Fincastle Glass & Accents (540) 473-5138 oldfincastleglass.com

HORSEMAN'S ASSOCIATIONS

Botetourt County Horseman's Association (540) 312-8393 bcha-va.com

HOSPITALS & CLINICS

Carilion Clinic (540) 992-2993 carilionwellness.com

LewisGale Medical Center (540) 776-4101 lewisgale.com

HOTELS, MOTELS & LODGING

Best Western North Roanoke (540) 992-5600 bestwestern.com/en_US/ book/hotels-in-troutville/ best-western-north-roanoke/ propertyCode.47150.html

Comfort Inn & Suites (540) 992-5055 choicehotels.com/va588 Holiday Inn Express (540) 966-4444 hiexpress.com/troutvilleva

Hotel Roanoke (540) 853-8201 HotelRoanoke.com

Natural Bridge Historic Hotel & Conference Center (800) 533-1410 naturalbridgeva.com

The Preserve at Crooked Run (540) 412-7178 preservevirginia.com

THE Cottage at Sprinwood (540) 354-1537 TheCottageAtSpringwood.com

Virginia Motor Lodges -Super 8 (540) 992-3000 super8.com

INDIVIDUAL MEMBERS

Allen Layman (540) 293-2200

Botetourt Commissioner of Revenue (540) 473-8270

Botetourt County (540) 928-2000 botetourtva.gov

Craig Grimes Roanoke, VA 24018

Historic Fincastle, Inc. (540) 473-3077 hisfin.org

Mary Lee Loope (540) 977-5777

INSURANCE

Business Solutions, Inc. (540) 444-4000 businesssolutionsinc.net

F. A. Wagner Insurance Agency, Inc. (540) 966-0059 fawagner.com

Justin Miller Allstate (540) 750-0046

Marsh & McLennan Agency (540) 982-3511 mma-midatlantic.com

Old Republic Title (540) 598-2166 oldrepublictitle.com

State Farm Insurance - Kim Bergsten (540) 966-3276

Waff Family Insurance Agency (540) 992-6055 rockinghamgroup.com/waff

INSURANCE & FINANCIAL SERVICES

Dominion Risk Advisors (540) 366-7475 domrisk.com

State Farm Insurance - Brent Hershey (540) 992-1543

The Conner Group (540) 767-6669 the connergroup.net

INSURANCE SALES & SERVICE

Botetourt County Farm Bureau (540) 992-2062 vafbarchive.org/botetourt

Business Solutions, Inc. (540) 444-4000 businesssolutionsinc.net

Campbell Insurance (434) 847-5541 campbellins.com

John Alderson Agency, Inc. 540-992-4800 aldersoninsurance.com

INVESTMENT SECURITIES

Ameriprise Financial Services, Smith & Associates (540) 443-9143 ameriprisefinancialadvisors.com/ brian.e.smith

IT & TECHNOLOGY SYSTEMS

Commonwealth Computer Services (540) 339-6882 ccs.guru Ethos Technologies (540) 389-4400 e-thostech.com

Responsive Technology Partners (540) 283-7205 responsivetechnologypartners.com

Landscaping

Creative Nursery & Landscapes, Inc. (540) 992-5583 creativenursery.net

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Tread Corporation (540) 982-6881 treadcorp.com

Dynax America (540) 966-6010 dxa.com

Maag/Gala Industries, Inc. (540) 884-2589 gala-industries.com

Piedmont Foundry Supply, Inc. (540) 992-3911 piedmontfoundrysupply.com

WestRock (540) 969-5569 westrock.com

Carris Plastics (540) 473-2210 carris.com

Boxley Materials Company (540) 777-7600 boxley.com

Chandler Concrete of Virginia (540) 345-3846 chandlerconcrete.com

General Shale Brick (540) 977-5509 generalshale.com

Titan America/Roanoke Cement (540) 512-7663 titanamerica.com/our_company/ business_activities/roanoke_ cement_company/

Altec Industries (540) 966-2900 altec.com

MARKETING

Farrington Marketing (413) 346-7046 Ifsarrouf.com

MARKETS / SPECIALTY FOOD

Bryant Orchards Farm Market (540) 591-5383 bryantorchards.com

Food Lion (540) 992-6335 foodlion.com

Heritage Family Market, Inc. (540) 473-2917

Ikenberry Orchards (540) 992-2448 ikenberryorchards.com

MORTGAGE COMPANIES

Atlantic Bay Mortgage (540) 542-2733 deedeeburgoyne.com

Colonial Mortgage Company (540) 966-3100 colmort.com

Virginia Mountain Mortgage (540) 591-5000 vamtnmortgage.com

NEWSPAPERS

The Botetourt Bee (540) 793-0896 thebotetourtbee.com

The Fincastle Herald (Mountain Media) (540) 473-2741 fincastleherald.com

The Roanoke Times (540) 981-3100 roanoke.com

NON-PROFIT

Botetourt Family YMCA (540) 966-9622 ymcavbr.org

Eagle Rock Ruritan Club, Inc. (540) 884-2789

Good Samaritan Advanced Illness Care - Hospice (540) 776-0198 GoodSam.care

Standing Room Only, Inc. Buchanan Theatre (540) 254-1155 buchanantheatre.com

Troutville Volunteer Fire Department (540) 966-8661 tvfd.org

Virginia Cattlemen's Association (540) 992-1009 vacattlemen.org

NON-PROFIT ORGANIZATIONS

Attic Productions, Inc. (540) 473-1001 atticproductions.info

Botetourt County Horseman's Association (540) 312-8393 bcha-va.com

Botetourt County Rotary Club (540) 522-3818

Botetourt Family YMCA (540) 966-9622 ymcavbr.org

Botetourt Golf & Swim Club, Inc. (540) 992-1451 golfbotetourt.com

Botetourt Worship & Outreach Center (540) 520-4668

Camp Bethel (540) 992-2940 campbethelvirginia.org

Camp Eagle (540) 366-2433 campeagleva.org

Christian Free Clinic in Botetourt (540) 353-0509 christianfreeclinic.com

Dabney S. Lancaster Community College (540) 863-2819 dslcc.edu

Daleville Institute, Inc. (540) 774-4415

Don Ho's Restaurant & Lounge (540) 966-1111

Eagle Rock Ruritan Club, Inc. (540) 884-2789

Girl Scouts of Virginia Skyline Council, Inc. (540) 777-5100 gsvsc.org

Good Samaritan Advanced Illness Care - Hospice (540) 776-0198 GoodSam.care

Goodwill Industries of the Valleys (540) 581-0620 goodwillvalleys.com

Historic Fincastle, Inc. (540) 473-3077 hisfin.org

Junior Achievement of Southwest Va., Inc. (540) 989-6392 jaswva.org

Kiwanis Club of Botetourt County 540-521-9123 KiwanisClubOfBotetourt.org

League of Animal Protection (540) 473-3853 lap.petfinder.com

Standing Room Only, Inc. Buchanan Theatre (540) 254-1155 buchanantheatre.com

The Advancement Foundation (540) 283-7062 headvancementfoundation.org

United Way Of Roanoke Valley (540) 777-4200 uwrv.org

Virginia Cattlemen's Association (540) 992-1009 vacattlemen.org

NON-PROFIT / EDUCATION

Botetourt Golf & Swim Club, Inc. (540) 992-1451 golfbotetourt.com

James River High School (540) 254-1121

Read Mountain Middle School (540) 966-8655

Roanoke Higher Education Center (540) 767-6161 education.edu

The Advancement Foundation (540) 283-7062 theadvancementfoundation.org

Virginia's Community Colleges Shared Services Center (540) 591-4000 ssc.vccs.edu

NURSING HOMES

Carrington Place at Botetourt Commons (540) 966-0056 carringtonplaces.com

The Glebe (540) 627-5105 theglebe.org

OPHTHALMOLOGIST / OPTOMETRISTS

Eye Care & Surgery (540) 992-6768 eyecaresurgery.com

Vistar Eye Center (540) 344-4000 vistareye.com

ORCHARDS

Ikenberry Orchards (540) 992-2448 ikenberryorchards.com

ORTHODONTICS

Roanoke Valley Orthodontics (540) 563-1640 roanokevalleyortho.com

PERSONAL SERVICES

Enchanted Bliss, Inc. (540) 855-1227 enchantedblissinc.com

PZAZ Salon & Spa (540) 992-4333

PHARMACIES & DRUG STORES

DownHome Pharmacy, P.C. (540) 966-4858 downhomepharmacy.net

PHOTOGRAPHY

Anne Sampson Photographer (540) 589-1909 annesampsonphotography.zenfolio.com

PHYSICIANS

Carilion Clinic (540) 992-2993 carilionwellness.com

Lawson Family Medicine & Aesthetics (540) 992-3600 lawsonfamilymedicine.com

PRINTERS / PRINTING & COPIERS

Southern Graphics (540) 342-6449 southerngraphics.net

PROFESSIONAL BUSINESS SERVICES

Star City SkyCams (540) 819-3473 starcity-skycams.pixels.com

WorkForce Unlimited / AREVO Group (540) 591-3648 wfunlimited.com

PUBLIC ADMINISTRATION

Botetourt County (540) 928-2000 botetourtva.gov

Botetourt County Department of Social Services (540) 591-5960

Botetourt County Public Schools (540) 473-8263 bcps.k12.va.us

Botetourt County School Board (540) 992-5464

Buchanan Library (540) 254-2538 rvl.info Town of Buchanan (540) 254-1212

Town of Fincastle (540) 473-2200

Town of Troutville (540) 992-4401

PUBLISHERS

Berryfield (540) 389-9945 berryfield.com

The Fincastle Herald (540) 473-2741 fincastleherald.com

The Roanoke Times roanoke.com

REAL ESTATE

BTF Holdings LLC (540) 765-9399

MKB Realtors (540) 989-4555 mkbrealtors.com

PJ Belle- Keller Williams (540) 525-0134 pjatthelake.com

Waldvogel Commercial Properties, Inc. (540) 597-9566 waldvogelcommercial.com

REAL ESTATE / BROKERS & AGENTS

Roanoke Valley Association of Realtors (540) 772-0526 rvar.com

CENTURY 21 Wampler Realty (540) 992-2500 Wamplerrealty.com

Dayna Patrick, Patrick Team Homes -RE/MAX All Stars (540) 342-9600 PatrickTeamHomes.com

RE/MAX All Stars Realty - Vic Coffey (540) 992-2525 movetoroanoke.com

Stephen Pendergrass of Poe & Cronk Real Estate Group (540) 855-3655 poecronk.com Colonial Title & Settlement Agency (540) 966-1260

First Choice Title Services, LLC (540) 769-2003 firstchoicetitleofva.com

Fralin & Waldron Daleville Town Center (540) 774-4415 dalevilletowncenter.com

CENTURY 21 Wampler Realty (540) 992-2500 wamplerrealty.com

RECREATION & SPORTS

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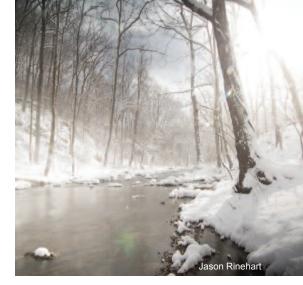
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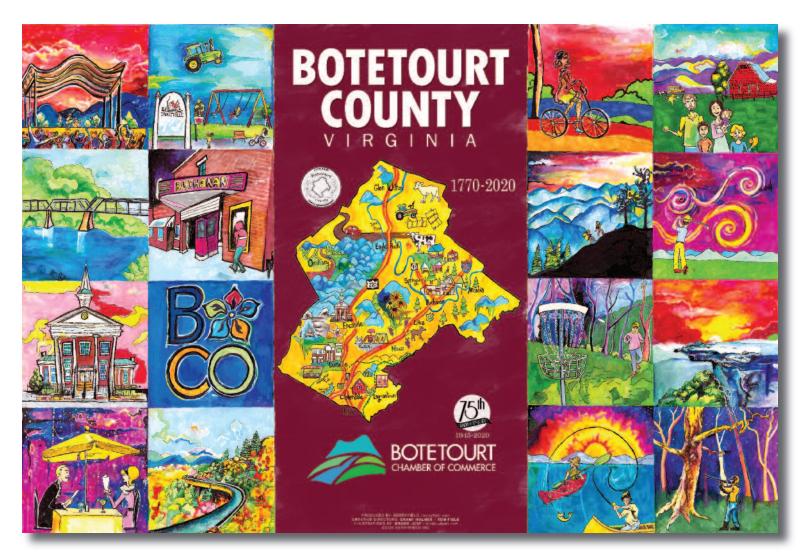
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Featuring the artwork of local artist Brook Ludy, this poster / map showing the best of Botetourt County was envisioned and commissioned by Botetourt Chamber of Commerce and the Berryfield agency (publisher of Botetourt Living magazine).

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From your Director

Members of the Botetourt Chamber of Commerce

From: Khari K. Ryder, Executive Director

Dear Members,

To:

As the new Executive Director of the Chamber, I would like to extend a very BIG Thank You for your membership and continued commitment to the Chamber. Your annual investment (membership) in the Chamber goes towards the support of a number of events, and initiatives that benefit not only businesses in the Botetourt and outlying regions, but also your community as a whole. A few initiatives that you may not be aware of that your investment supports include: programs that aid in teaching job skills to job seekers in the community, internship opportunities, access to resources for business loans. support, and promotion, and of

course the networking events where you, the members can meet, learn, and support/use the services of your fellow members at a member rate. You the members support our mission to continue to Advocate, Educate, and Facilitate.

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Photos in this section are from a variety of sources, including Jennifer Vance, Anne Sampson, and other Chamber patrons.



Chamber Event



Botetourt Chamber Annual Golf Tournament

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Again, thank you for your support, and your continued membership!

Sincerely,

Khari K. Ryder, Executive Director

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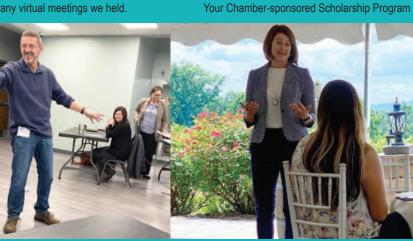
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2020 Tinsel Trail

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Chef Will Barkett says it's his fault that his family added the Fincastle Café and The Pie Shoppe to their palette of family businesses.

"I worked at the Pomegranate and at Metro in Roanoke," he says. "I went to Tech, thinking I would do something else but I came back to this. Mom was looking for something too."

The family has a lot of something going on.

There's Woodsdale Events, a wedding and event venue on an early 19th century property on Mill Creek off of Lee Highway.

"That was the first thing," says Ginny Barkett, Will's mother. Woodsdale was launched in 2018.

Fincastle Café, offering coffee, tea and baked goods, opened in 2019, in the old pharmacy building on the corner of Main and Roanoke Streets.

"The building was deteriorating. It was in really bad shape," says Will. It had been empty for five years.

"The kids used to get off the school bus at the pharmacy," says Ginny. "They'd get their snacks there and come down to the office." The 'office' is Barkett-Allen Capital, a financial services company owned by Ginny's husband, Erryn.

Once it opened, the café quickly became THE place to gather in Fincastle.

"We had book clubs meeting here, Bible study groups," says Ginny.

They also bought The Pie Lady in 2019. They weren't set up to make pies at the café, so they continued to work out of the Pie Lady location across the street.

"We'd make [the pies] and run them across the street to the café," says Will.

With further renovations and build-out, The Pie Shoppe opened its brick-and-mortar storefront in August 2020.

That's right. In the middle of a pandemic lockdown.

"We were working on construction, and it was done," laughs Ginny, "so we opened!"

The next challenge was figuring out how to get their savory and dessert pies and breakfast quiches out into a mostly no-contact world.

"We started delivering pies to Roanoke," says Ginny. "Schools were closed, so we used them as pick-up points." They continue to deliver 100



Connected





to One Another

1772 Rooftop on Main, The Pie Shoppe, Woodsdale Event Venue owner Virginia "Ginny" Barkett with son, Chef Will Barkett



to 150 pre-ordered pies to Black Dog Salvage for pick-up, leaving extra pies for impulse buys.

While dessert pies are popular – Dutch Caramel Apple, Peanut Butter and Chocolate Pecan are big sellers – The Pie Shoppe also has a large selection of savory, entrée pies.

"These are gourmet, French-style pies," says Ginny. "They're very meaty, there's less "roux", or gravy."

There are nine varieties of chicken pies in two sizes, a family meal size and "Chicken Little" size. Chicken and Vegetables, and Chicken, Bacon, Spinach and Asiago Cheese are popular choices. Three breakfast quiches round out the menu. The shop also offers Virginia wines and food-themed gifts like candles and aprons. Boutique grocery stores in the Roanoke Valley, Lexington and Clifton Forge will be carrying pies too. Finally, there's 1772 Rooftop on Main, which opened a week after The Pie Shoppe. The inspiration for that was a leaky roof.

"Erryn was on up on top of the building with the roofers," says Ginny. "He took a call up there and looked out and said, 'What an amazing view!""

1772 Rooftop is an outdoor venue serving craft cocktails, local beers and small plates, commanding a view of the historic courthouse, downtown Fincastle and the mountains beyond.

"Having an outdoor venue has really helped during Covid," says Ginny. Tables are arranged to accommodate social distancing.

"It's very Covid-friendly," says Will. "People could wait outside on the sidewalk, if they weren't comfortable indoors." The ambiance is enhanced by tabletop firepits and an airplane fuselage behind the bar.

"Erryn is a pilot," says Ginny, "and they had this plane at Black Dog [Salvage] for a long time." Spirits are kept inside the plane, and the tail hangs over the side of the building.

"You should have seen us getting it up here." Says Ginny. "Erryn is a Big Idea Guy."

Crazy as it sounds to open new enterprises during a lockdown, the businesses have supported each other.

"Having an outdoor venue helped," Ginny says. "The Pie Shoppe is crazy busy from September to March or April, because the pies are so hearty. Then Rooftop takes off. But no one has been seated at the bar yet."



Those book clubs and study groups are slowly coming back to the café, too.

The Barketts are also farmers, raising Jacobs Sheep, Black Angus cattle and experimenting last year with a hemp crop.

"We're in the learning phase," says Will, "we're so new to it." He just bought creekfront property with intention of raising trout and stocking it for fishing.

"People could 'rent' the creek for the day," he says. "In traditional farming it's hard to find new ways to make money. We're trying to think of every outlet possible."



"We were working on construction, and it was done... so we opened!" —Ginny Barkett



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State of the County 2020

Delivered by Billy Martin Botetourt County Board of Supervisors January 29, 2021

> 2020 was a year like no other in the more than 250-year history of Botetourt County. A year ago, no one could have imagined how the world could have been turned upside down by a global pandemic.

The changes and challenges of this past year have been unprecedented. We have seen so much pain and hurt across our country, yet we have also seen people come together in unimaginable ways. As a result, we have become stronger and will continue to strengthen in the coming year.

Before reviewing accomplishments of the past year, I want to take a moment to recognize the people who have been on the frontlines in our community during the pandemic. These are the heroes of Botetourt County. Our fire and EMS and Sheriff's Office first responders continue to put themselves at risk every day to help keep us all healthy and safe. Our teachers and school staff have continued to educate and help our students learn despite the many hurdles put in their paths. Our doctors, nurses, pharmacists, and every other medical professional have refused to give up the fight against the virus and have comforted the more than 1,800 people who have had COVID-19 in Botetourt County. Our essential workers at grocery stores, manufacturing plants, construction sites, restaurants, and too many other businesses to name have all worked hard to keep life as normal as possible. To all of these people and more who I may have missed, thank you for your service to Botetourt County. We are all grateful for what you have done for us this past year.

Despite the pandemic, however, your government has been hard at work this past year to not only help get us through the pandemic but also to build a bright future for years to come.

First on the list of accomplishments from this past year is one that you will hear more about in later presentations, but I am excited to talk about it as well. After years of discussions, preparation, and construction, the new Colonial Elementary School is open! Students, teachers, and staff are in the new building as we speak and excited for all of the opportunities that a new school brings.

I want to thank the hard work and partnership of the School Board, the Economic Development Authority, the Board of Supervisors, County and School staff, VDOT, contractors, utility companies, and residents. Everyone has come together to make sure our students and teachers have a facility that will last for generations. And, once again, I want to recognize our Master Building Official Jim Whitten who served as the clerk of the works for the school project. Without his steadfast hand guiding this project, we would not be celebrating this accomplishment today. Thank you, again, Jim, and everyone else who has been involved with the project.

Another area of great success this past year has been broadband expansion. As we have seen throughout the COVID-19 pandemic, access to affordable broadband is more important than ever. In fact, broadband expansion remains one of the highest priorities of both the Board and the community going into the new year. In October, the Board proclaimed a Botetourt Broadband Week as a celebration of community progress and connectivity to raise awareness of the County's last three years of effort to enhance broadband expansion across the County.

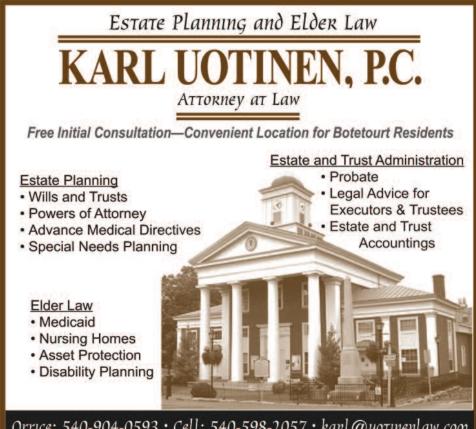
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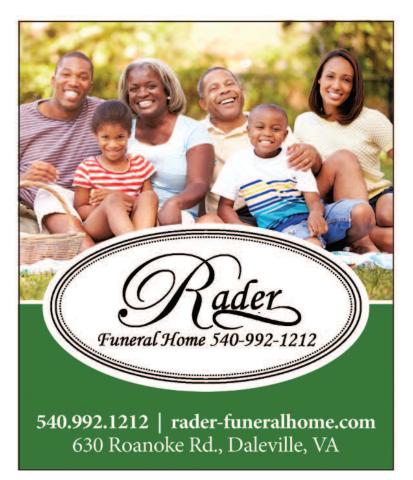


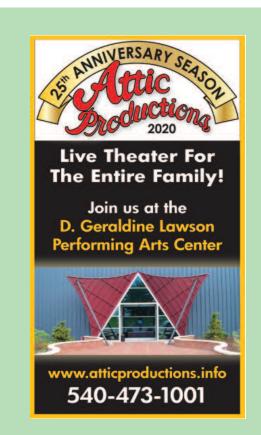
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In the past year, the Board has approved well over \$3 million of federal CARES Act money and other state grants for the expansion of broadband to more than 1,400 homes and businesses across the County. And, just this past week, the County and Lumos were awarded another \$1.3 million from the state to add 548 more fiber-to-the-home connections. When all of these projects are built out, more than 85% of the County will have access to broadband. This is a huge accomplishment, and I thank the Botetourt Broadband Commission, County staff, and all of our public and private partners for getting us to this point. We still have a long way to go to get to 100% coverage, but we are pointing in the right direction.

And, speaking of the CARES Act, our efforts to strategically use that money to better the community became a central focus in 2020. While nearly every part of County operations benefitted in some way,





from improved technology to enhanced HVAC systems in public buildings and schools, the impact of the money was especially important for our small business and farming communities. 82 small businesses based and operating in the County received more than \$264,000 in grants, and 50 farmers who had received federal assistance also got more than \$157,000 in grants from the County, coordinated by the Department of Economic Development. Every business and farm receiving money had been adversely impacted by the global pandemic, and I am happy we were able to assist them in this way.

As we have seen with these major accomplishments, Botetourt has a great can-do spirit in 2020. To further promote that spirit, I want to begin concluding my remarks today by discussing some of the facts, figures, and accomplishments of the County's various departments and Constitutional Officers. I wish I had the time to discuss everything that our people have accomplished, but I would need to be here until the next State of the County Address to get that done.

To start off, our Community Development department was consistently busy this year as the building community did not really slow down. Despite the pandemic and due to the department's increase in flexibility, the department issued 823 permits, which is a 5% increase over the previous year, and saw the value of those permits increase by 8% to nearly \$62 million. This shows the strength of our construction economy and is a testament to the desirability to both live and work in Botetourt.

Our Libraries were also busier than ever this year, especially as they adapted to a new way of doing business during the pandemic. They offered new services such as virtual classes, online collection browsing, and curbside pickup while still having 123,000 in-person and virtual visits to the libraries and 94,000 materials borrowed. In 2021, the Libraries are still innovating by partnering with the YMCA in Daleville for a pickup and drop off location. I am proud of how they have been able to serve the community.

The Botetourt County Department of Social Services has helped nearly 1,400 individuals in the community get medical insurance in the past year, which is even more important during the pandemic. Furthermore, this past year the Department had 20 children in foster care, which is a record number for the agency, but 6 of those children are on track to be adopted this year, which is another record.

The Commissioner of the Revenue and Treasurer's Offices also achieved a major feat this past year by completing a conversion to a new tax software program. This is





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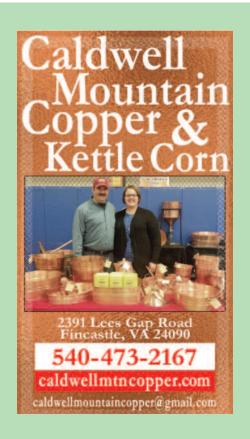


the first time it has been updated since the 1990s and was a huge project. This was accomplished while the offices moved from Fincastle to Daleville along with most of the County's administrative offices.

Our Parks and Recreation and Maintenance Departments saw major transitions this past year with new leadership and staff coming on board. As a result, I look forward to the next State of the County Address to be able to celebrate all I know they will accomplish in the coming year.

Also, as you may have heard, 2020 was a major election year. For the November General Election, the Voter Registrar reported 82.5% voter turnout overall and more than 9,000 votes cast during the early voting period. I am excited to see that so many of our citizens took part in the democratic process, and I thank the Electoral Board, the Registrar, and all of her staff and poll workers for helping us vote.







Lastly, the County's public safety agencies have worked tirelessly this year. Even with a pandemic, the work of the Sheriff's Office and Fire and EMS never stops. Last year, the Sheriff's Office responded to almost 22,000 calls, served over 6,300 civil papers, issued nearly 3,900 traffic citations, and made 628 arrests all while dealing with the impacts of COVID-19. The jail population averaged 141 for the last year, and thanks to all of the efforts of the jail staff and the policies put in place, there have been no cases of COVID-19 in the jail population. That is a miracle!

The Department of Fire and EMS responded to more than 5,400 calls for service last year while and continued to provide top-notch medical care every day, even to known COVID-19 patients. The Department also led the County's overall COVID-19 response, including in-house testing and vaccine coordination. The deputies, jailers, and fire and EMS first responders never let the stress get to them. I know many have had to deal with COVID exposures and infections, worked on their days off, and covered extra shifts all to get the job done. I and the rest of the County will never forget those efforts.

So, in conclusion, I am still amazed at all that we have done and the bright future that is ahead of us. As we look forward to the coming year, 2020 taught us to never take anything for granted. The world can change suddenly. But, if and when it does, I know that our community will step up again and achieve great things.

On behalf of the Chairman of the Board of Supervisors Mac Scothorn and Vice Chairman Dick Bailey and Supervisors Steve Clinton and Amy White, thank you for joining us today, and God bless Botetourt County!



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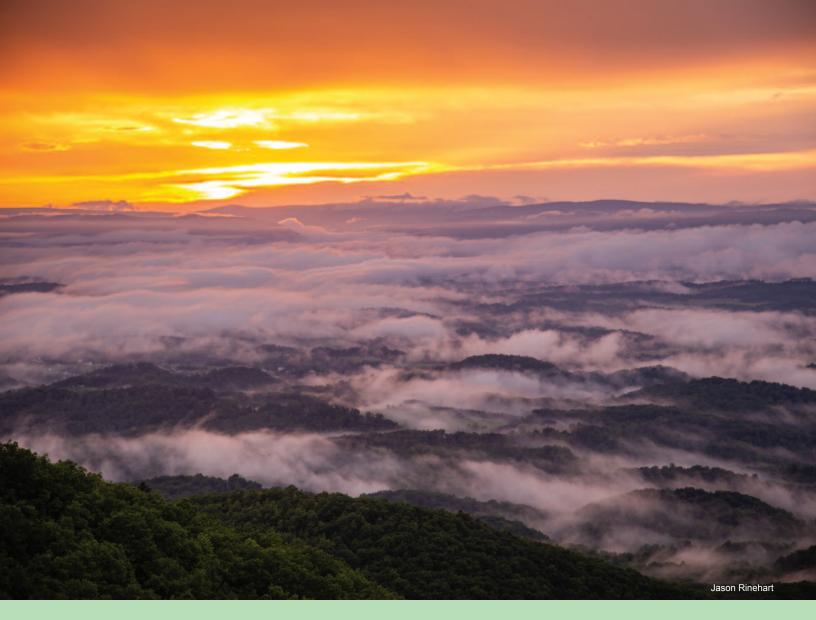
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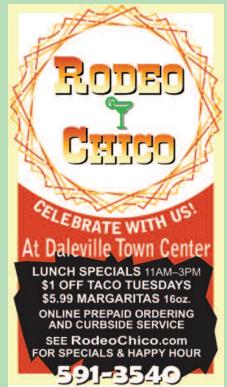
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Arts / Culture / Recreation

Botetourt Family YMCA in Daleville: http://ymcavbr.org/locations/botetourt/botetourt-family-ymca

Buchanan Theatre, on the Virginia Landmarks Register: www.buchanantheatre.com

Open Studios Botetourt, visit artists in their homes/studios: www.openstudiosbotetourt.com

Attic Productions plays and theatrical events are posted on Facebook and www.atticproductions.info

Daleville Summer Concert Series (Saturdays) and **Party at the Pavilion** (Thursdays) posts its schedule on Facebook and <u>www.dalevilletowncenter.com/pavilion.html</u>

Botetourt Sports Complex posts its schedule of tournaments and other sporting events at <u>https://botetourtva.gov/living-in-botetourt/recreation-facilities/botetourt-sports-complex/</u>

Troutville Trail Days hosts its annual event for outdoor enthusiasts in June: www.troutvilletraildays.org

Beaver Dam Farm in Buchanan hosts its annual **Sunflower Festival**, date dependent on blooming season: <u>www.beaverdamsunflowers.com</u>

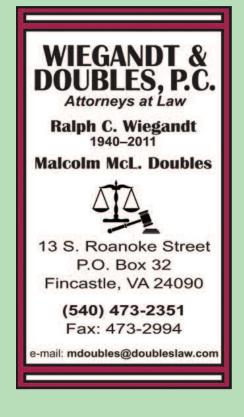
Botetourt County Fair is held in August. Details at www.townofbuchanan.com/event

Town of Buchanan posts its events schedule at <u>www.townofbuchanan.com/town-events</u>

Town of Troutville posts its events schedule at <u>https://townoftroutville-va.gov/events.php</u>

Botetourt Chamber of Commerce posts its events at <u>http://business.botetourtchamber.com/events</u>

Schedules are subject to change (particularly with COVID-19).



Family Traditions

are few things held in higher esteem than family and family traditions. People in the area look for quality and value in their services.

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Contacts

Botetourt County Constitutional Offices	
Clerk of the Circuit Court	540-928-2350
Commissioner of the Revenue	540-928-2050
Commonwealth's Attorney	540-928-2150
Sheriff (for emergencies, dial 911)	540-928-2200
Treasurer	540-928-2030
Botetourt County Administration	
County Administrator	540-928-2006
Deputy County Administrator	540-928-2006
Botetourt County Departments	
Animal Control	540-928-2200
Building / Development	540-928-2070
Emergency Services	540-928-2201
Economic Development	540-928-2140
Recreation & Facilities	540-928-2130
Planning & Zoning	540-928-2080
Social Services	540-591-5960
Solid Waste	540-928-2500
Voter Registration	540-928-2120
Botetourt County Public Schools	540-473-8263
Botetourt County Sports Complex	
Botetourt County Chamber of Commerce	540-566-8812

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