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Botetourt Living 2022

Tom Field publisher, editor, creative director

Photography

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Quick Facts

About Botetourt County

• Population: 33,440

• Land area: 541 square miles

• Homeownership rate: 85.2%

- Median household income: \$72,719; median housing value: \$257,750
- Unemployment rate: 2.3% (March 2022), compared to the U.S. rate of 3.6%
- $\bullet \ \ Industries\ include: Mining, Advanced\ Manufacturing, Transportation, Agriculture\ and\ Health\ Care$
- Moody's estimates cost of doing business: 15% lower than national average
- Cost of living averages 5–6% lower than national average
- Male/Female ratio of population is nearly 50:50
- Fincastle, the County seat: Incorporated in 1772 and attracts genealogists from all over the world
- Dream destination for outdoor recreation: 70,000 acres of the George Washington and Jefferson National Forests; James River with boating access; miles of off-road opportunities for all-terrain vehicles; Appalachian Trail access; 35 miles of Blue Ridge Parkway
- Botetourt Sports Complex: Championship softball, youth baseball fields; soccer fields; cross-country course; 18-hole disc golf course; Wi-Fi

Sources: U.S. Census, Botetourt County, Virginia Economic Development Partnership (2019/2020)



The Botetourt County Chamber of Commerce and its members welcome you to the 24th edition

of *Botetourt Living* magazine. This edition also covers activities from our Chamber's activities in 2021. The magazine serves as a guide for visitors and for citizens — those who recently moved here or have lived here for a lifetime. It's particularly geared to our business community and each of us who has a vested interest in the continuing mission to develop this great place to live, work, and play.

Botetourt County is an ideal environment for business and family. Major markets and resource bases are located within a few hours of here and the labor pool is strongly supported with educational and training venues. As an area for arts and culture, Botetourt offers a wide range of amenities with attractive shopping and entertainment opportunities. Outdoor recreation in Botetourt County, including many square miles of Jefferson National Forest and rivers, is second to none in every season.

Botetourt County, a repository for many forms of historical information, was founded in 1770. Lord Botetourt, for whom the County is named, served as Governor of Virginia. The County is now part of the Roanoke Metropolitan Area, though in early times its lands extended as far west as Illinois and Wisconsin. The County shares the Southern Shenandoah Valley with its neighbor jurisdictions of Roanoke County, the cities of Roanoke and Salem, and the Town of Vinton.

Welcome to our beautiful County and all that it offers. We invite you to visit or call the Chamber for more information.





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"A legacy is about creating something that lasts."

"Like today, grandpa?
We went to the river,
walked the trail,
rode into town,
went to the store,
took care of the animals..."

"Yes. Even in the ordinary, Botetourt's a great place to build our legacy."



Old Farm New Farm

The legacy of the Showalter family farm was already well-established. And then—the wine came along.

"It occurred to me... as we were chatting at a winery."

We've all heard the story of a business that started out as a note on a cocktail napkin.
That's not a whole lot different than what happened with Traci, Carrie, and Kevin.

"The three of us were in NOVA (Northern Virginia); and we were batting around ideas on what we could do with the family farm," Traci Showalter recalls, referring to the property off Stoney Battery just on the eastern outskirts of the Town of Troutville. "I mean, we talked about a Christmas tree farm, even a golf course; and then someone said, 'if you can grow tomatoes, you can grow wine.""

Tomatoes had been in the family farm lineup, Traci thought.
And here the three of them were sitting and enjoying the very thing they could do on their own farm.

Traci Showalter and her mother, Judy, both chimed in on the fiveword phrase that followed the "revelation" of starting the winery and vineyard:

"How hard could this be?"

Laughter erupts.

Although the Showalters come from a long line of generational farming, this current generation was employed by a different industry: the technology profession. The IT business isn't easy — but neither is farming... especially when you're reworking it to a whole new venture.

Stoney Brook Vineyards was fast-tracked from the first grape planting in 2012 to its recent opening as one of three wineries folks can visit in Botetourt.

"It's been a ten year journey," says Judy Showalter. "The operation is like a homage to all the stories." Those stories began in the mid-1800s when the Showalter family started the farm and is now celebrating the sixth generation. Correction: "Seventh generation, counting Carrie's daughter," the ladies say.

All family members end up working all jobs at Stoney Brook—that's the nature of the vineyard and event business—but each member does have a specific charge as well.

Mom Judy is essentially the CFO managing finances; Dad Jim manages the property and facilities; Daughter Traci is the operations officer, Daughter Carrie serves as winemaker and the winery manager; and her husband (Kevin Vernon) is the vineyard manager.

The family of five are the principal operators; and of course, they call on an extended army of family and

friends and volunteers when help is needed on the 27-acre vineyard (nearly five acres under vine) and 5,000 vines in ground.

"Very good friends," Judy clarifies.

"We absolutely could not have done this without our friends and the community."

Traci was enthusiastic about the "startup" which is an accurate description as the business was much more than merely transitioning a crop and purpose. She started taking classes and learning everything she could. "I'd rather try and fail than not try at all," she says. Now, she speaks of Stoney Brook like it was a reunion of sorts.

"We wanted to do something with the land. And we also didn't want to be sitting at a computer. I am so happy to be back, using the farm, and making a special place that's kid and dog and family-friendly."

"We love Botetourt," Judy says.
"When we open the doors here
and guests start coming in, that's
the best."

"I'm most proud—of this farm and my family—when I hear conversations from people enjoying what we have here at Stoney Brook Vineyard."

The hard work is paying off.





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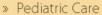
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"It's a calling," David Williams begins. "I don't know anything else — I've been in funeral services since I was 16 years old — but I like this. I like helping people. And when I interview people, I say they would be 'ambassadors.' We just love on people."

David is the managing partner of Rader Funeral Home in Daleville. Founded in 1898, the funeral home is one of the oldest businesses in Botetourt, making it familiar to so many families.

"It was actually founded by a gentleman with the name 'Ryder," David says. "And the story goes,

Mr. Ryder was given some valuable advice:

'if you would change your name to Rader, you would do well in business."

Sure enough, though the names were similar, the Rader name was already well-established in Botetourt.

"Ryder, from New York, became good friends with the Rader family," David says. "There are descendants of the Rader family still alive."

David originally hails from northeast Ohio. He graduated from the Pittsburg Institute of Mortuary Science and has worked with the US Department of Health and Human Service on the Disaster and Medical Response Team.

The past two years have been especially challenging due to the pandemic.

"COVID changed everything with how we grieve," David says. "We have evolved in many ways from the pandemic; and the things we're doing have been remarkable and well-received."

David mentions the first livestreaming of a service in Botetourt by Rader.

"I knew livestreaming would be useful to people in retirement communities; but to be able to watch it anywhere in the world, live or the recording, well that became more significant than ever when everything was shut down."

With all the families served, the Rader Funeral Home began its legacy not long after its founding... in 1898.

Iny Families Many Years

"We managed to stay open every day during the pandemic."

The mission is an important one at Rader. David says it's his and the staff's job to "honor the life lived, the memories, and to facilitate that. Everyone deserves to be treated with respect."

Another development from the pandemic is the 'Goodbye Room' at Rader, which includes a customized type of Murphy bed that enables family to spend time together and celebrate the life lost.

Rader Funeral Home has over 20 on staff, but only two full time.

David says a lot of the part timers are retired folks.

David continues to respond to his calling, after more than four decades. Now in its 124th continuous year of operation, Rader Funeral Home has carried along a lot of legacies in Botetourt County.

"Everyone deserves to be treated with respect."





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Three Towns, Three Identities

Botetourt County has three towns and about a dozen communities, depending on how you designate them.

The Town of Buchanan

Established: 1832

Location: feels like it's north, but actually easten part of Botetourt County; on Route 11 (parallel to US 81; between exits 162 and 168); James River at Town's north end

Area: 2.2 square miles

Population (2020): 1,196

One Way Buchanan is Unique from the Other Two Towns: the river (of course) gives Buchanan an adventurous spirit; along with the swinging bridge; come off the James and enjoy a festival or fair at Riverside Park and visit the shops in town

The Town of Buchanan offers the tranquility of fresh and clean air while also providing safe and family-inviting



activities year round. Whether it is taking a stroll on the streets or floating the James River, you will always find that our community is friendly... and tough to leave.

MayorCraig Bryant

The Town of Fincastle

Established: 1770

Location: center of Botetourt County; US 220; about 8 miles from US 81 exit 150

Area: 2.054 square miles

Population (2020): 755

One Way Fincastle is Unique from the Other Two Towns: no doubt, there's no stronger history than this town; the quaint town with wood sided farm houses to red brick shops is resurging in vibrancy, you can feel it in the air

The Town of Fincastle is rich in heritage and tradition. We're blessed with a vibrant spirit of community and volunteerism, which promote family-friendly activities and events,



and we continue to work to improve our public walkways, parks and spaces.

-Mayor Mary Bess Smith

The Town of Troutville

Established: 1956 (unnamed 1881)

Location: south Botetourt County; Route 11 just north of US 81 exit 150

Area: 0.89 square miles

Population (2020): 458

One Way Troutville is Unique from the Other Two Towns: that rare straight-stretch of Rte 11 is adorned with shops on both sides, while hosting gorgeous rolling hills and farmlands merely one block off "Lee Hwy" – best of both worlds

Troutville is my home town, so of course I know it's great; but visitors are always telling us how much they love the charm. It's 'good people' and we're

continuing to build on this community as a great place to be.

-Mayor David Horton



3 Towns





5 Political Districts

Amsterdam District Blue Ridge District Buchanan District Fincastle District Valley District

13 Communities

Census-Designated Communities

Blue Ridge Cloverdale Daleville Eagle Rock Glen Wilton Hollins Laymantown

Unincorporated Communities

Arcadia Haden Lithia Nace Oriskany Springwood









"It was tough to do, but exciting."

So says Scott Steele, regional president of the "new" First Bank in Botetourt County—which is also the very old Bank of Fincastle.

Scott is telling the recent story of the acquisition of Bank of Fincastle by First Bank—a deal that catapulted the bank to \$1.4 billion in total assets, an extended market service network up, down, and over the I-81 corridor, all while preserving the branches here in the County, including offices in Fincastle, Daleville, Troutville, Cloverdale, and The Glebe retirement community.

The great "conversion" happened in October 2020 (yes, in what was perhaps the worst time of the global COVID pandemic); and it involved the changing, adoption, institution, and reinstitution of "a lot of sophisticated systems," as Scott puts it, mildly.

"A lot of bank mergers and acquisitions don't go well," Scott continues, echoing a sentiment many banking customers share (from case studies going back as far as one can imagine). "But we had a strong board of directors and an exceptional advisory board."

Sure enough, a visit to any of the Botetourt First Bank branches reveals the same customers, doing the same transactions, walking in and out or through the drive-thru in the same fashion, all in the same culture and environment the Bank of Fincastle always offered.

There is a new logo, though.

"Yes, that's still our biggest challenge," Scott says. "We still have to differentiate who we are."

And that differentiation has to happen like icing on top of a multilayered cake that goes all the way back to 1875—the founding of Bank of Fincastle.

"For any business to be successful, there are going to be changes," Scott says. "Even though you get really good at things, the world is changing. Along with that, we have to pay attention to what our shareholders want."

One thing the shareholders apparently want in Botetourt County, has little to do with the banking operations themselves, at least on the surface. And given the bank is almost 150 years old, it makes sense: they want a deep connection to community.

Much of that connection is demonstrated in the Bank's activities outside of the brick and mortar branches.

"Our 5k/10k'Fall Run' partnered with the Rotary Club" is a favorite activity and sponsorship of the Bank that keeps growing its fan base; hitting its 36th year, and traditionally held on the third Saturday of October every year.

"We also award scholarships," Scott says; and First Bank is also the title sponsor of the relatively new 'Tinsel Trail' holiday tree decoration event (a popular draw in conjunction with the Chamber of Commerce).

There's no denying some folks were skeptical about changing the name of the bank they regarded as practically sacred, as it was part of their families and generations, as well as a legacy in its own right as one of Botetourt's oldest businesses. Nevertheless, the transition has fared well; and no one can deny the continued loyalty and commitment from the people who "work the Bank."

Scott moved to Botetourt in 2015 (from Lexington, Virginia and White Sulphur Springs, West Virginia); and his family (wife, Kischa; daughter Lauren, 19, son Garrett, 14) are fully entrenched in the community. Kischa enjoys spending time and doing things with family, the kids attend Botetourt high school and middle school, and Scott is on the board of directors at Botetourt Chamber of Commerce, and is the treasurer and a founding member, current treasurer, and president-elect of the Botetourt County Rotary Club.

Botetourt County is part of the Steele family, and vice versa. Just like the Bank's legacy, there are so many layers to enjoy here.

"It's exciting."

Changing institutional brands after 145 years—and during a global pandemic... that's a legacy story in and of itself.

Old Bank New Name





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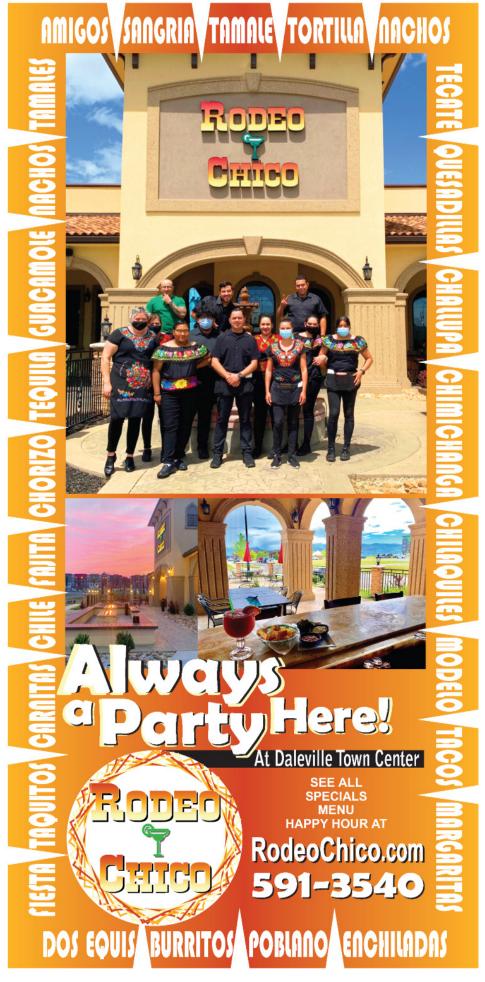






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Hugh's Body Shop (540) 992-2543 hughsbodyshop.com

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First Bank (540) 966-0241 fbvirginia.com see our ad on Page 25

First Bank & Trust Company (540) 353-6348 firstbank.com

First Citizens Bank -Daleville Branch (540) 966-2702 firstcitizens.com see our ad on Page 19

Pinnacle Bank (540) 283-8033 pnfp.com

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OpX Solutions opxsolutionsllc.com

Protel (540) 345-7197

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Strauss Construction (540) 989-7060 see our ad on Page 19

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Standing Room Only, Inc. Buchanan Theatre (540) 254-1155 buchanantheatre.com see our ad on Page 55

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Innovative Creations -Let's Party Creatively 540) 314-9157 letspartycreatively.com

The Kyle House and Schaal's Catering & Events (540) 819-1483 schaalsevents.com

The Preserve at Crooked Run (540) 412-7178 preservevirginia.com

Sunnybrook (540) 561-0700 plantation-creations.com

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Bible Accounting Enrolled Agents (540) 966-0950 bibleaccounting.net

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Colonial Title & Settlement Agency (540) 966-1260 colonialtitleva.net see our ad on Page 18

Dominion Accounting & Tax Service (540) 992-2234 dominionaccounting.com

Edward Jones 540-473-3640 edwardjones.com/josh-werle see our ad on Page 15

Farm Credit of the Virginias (540) 977-5707 farmcreditofvirginias.com see our ad on Page 57

First Choice Title Services (540) 767-4500 firstchoicetitleofva.com

Freedom First Credit Union (540) 389-0244 freedomfirst.com see our ad on Page 36

HomeTrust Bank (540) 992-1682 hometrustbanking.com Member One Federal Credit Union (540) 982-8811 memberonefcu.com see our ad on Page 24

Notary Public (724) 516-4290

UBS Financial Services (540) 344-5571 local.ubs.com/roanoke-va

ValleyStar Credit Union (800) 475-6328 valleystar.org

Virginia Mountain Mortgage (540) 591-5000 vamtnmortgage.com see our ad on Page 8

FOOD & BEVERAGE

Bryant Orchards Farm Market (540) 591-5383 bryantorchards.com

Constellation Brands / Star Catcher Beverages (540) 591-5706 cbrands.com

Food Lion (540) 992-6335 foodlion.com

Heritage Family Market (540) 473-2917 see our ad on Page 52

Nick of Thyme Bakery & Catering (540) 966-1900

P.A. Short Distributing Co. (540) 992-5000 www.pashort.com

Tinker Mountain Kettle Corn Co (540) 314-5191

FUNERAL SERVICES

Botetourt Funeral Homes (540) 254-3000 botetourtfuneralhome.com see our ad on Page 55

Oakey's Funeral Service & Crematory - East Chapel (540) 977-3909 oakeys.com Rader Funeral Home (540) 992-1212 rader-funeralhome.com see our ad on Page 52

GOVERNMENT

Botetourt Commissioner of Revenue (540) 473-8270

Botetourt County Board of Supervisors (540) 928-2000 botetourtva.gov

Botetourt County Department of Social Services (540) 591-5960

Congressman Ben Cline (540) 857-2672

Senator Mark Warner's Office (540) 566-8812

Stephen Clinton (540) 992-3066

Tommy Moore (540) 473-8274

Town of Buchanan (540) 254-1212

Town of Fincastle (540) 473-2200

Town of Troutville (540) 992-4401 see our ad on Page 60

GRAPHICS

Big Lick Screen Printing (540) 632-2695 biglickscreenprinting.com

Graphic Resources (434) 401-0850 graphicresources.us

Southern Graphics (540) 342-6449 southerngraphics.net

HEALTH & WELLNESS

BOCO Fit Rage (540) 354-1606 bocofitrage.pike13.com Botetourt Family YMCA (540) 966-9622 ymcavbr.org

Prestige Gymnastics Academy (540) 759-1403 prestigegymnastics academy.com

HEALTHCARE

Advanced Physical Therapy of Virginia (540) 591-5360 aptofva.com

At Home Caregivers (540) 206-3364 athomecaregivers.org

The Brian Center - Botetourt (540) 473-2288 kissitohealthcarebotetourt.org

Carilion Clinic (800) 422-8482 carilionclinic.org see our ad on Page 14

Carrington Cottage Memory Care Center (540) 300-2412 carringtoncottage.com see our ad on Page 56

Carrington Place at Botetourt Commons (540) 966-0056 carringtonplaces.com

Christian Free Clinic in Botetourt (540) 353-0509 christianfreeclinic.com

CORA Health Services, Inc. (540) 992-4801 coraphysicaltherapy.com

Cross Lavinder Quinn & Park Dentistry (540) 992-1004 dentistroanoke.com

DownHome Pharmacy, P.C. (540) 966-4858 downhomepharmacy.net

Eye Care & Surgery (540) 992-6768 eyecaresurgery.com

Good Samaritan Advanced Illness Care - Hospice (540) 776-0198 GoodSam.care Lawson Family Medicine & Aesthetics, LLC (540) 992-3600 lawsonfamilymedicine.com

LewisGale Medical Center (540) 776-4101 lewisgale.com see our ad on Page 38

Medical Grade Skin Care, Inc. (540) 774-3223 mgskincareroanoke.com

Roanoke Valley Orthodontics (540) 563-1640 roanokevalleyortho.com

Tuck Chiropractic Clinic -Botetourt (540) 890-1444 tuckclinic.com

Vistar Eye Center (540) 344-4000 vistareye.com

HIGHER EDUCATION

Dabney S. Lancaster Community College (Mountain Gateway Community College) (540) 863-2819 dslcc.edu see our ad on Page 62

Hollins University (540) 362-6225 hollins.edu

Roanoke Higher Education Center (540) 767-6161 education.edu

Virginia Tech Roanoke Center (540) 767-6100 vtrc.vt.edu

Virginia Western Community College (540) 966-5850 virginiawestern.edu

HOSPITALITY

25 East Main B&B (540) 798-5134

Best Western North Roanoke (540) 992-5600 bestwestern.com Comfort Inn & Suites (540) 992-5055 choicehotels.com/va588

Holiday Inn Express (540) 966-4444 hiexpress.com/troutvilleva see our ad on Page 57

Hotel Roanoke (540) 853-8201 HotelRoanoke.com

Natural Bridge Historic Hotel & Conference Center (800) 533-1410 naturalbridgeva.com

Virginia Motor Lodges -Super 8 (540) 992-3000 super8.com

INSURANCE

John Alderson Agency, Inc. 540-992-4800 aldersoninsurance.com see our ad on Page 14

Botetourt County Farm Bureau (540) 992-2062 vafbarchive.org/botetourt

Business Solutions, Inc. (540) 444-4000 business solutions inc. net

Campbell Insurance (434) 847-5541 campbellins.com

Dominion Risk Advisors (540) 366-7475 domrisk.com

Geico-Local Office (540) 985-6550 geico.com/insurance-agents/ virginia/roanoke

Marsh & McLennan Agency (540) 982-3511 mma-midatlantic.com

Old Republic National Title (540) 598-2166 oldrepublictitle.com

Racey & Dean Insurance Agency (540) 862-5744 raceydean.com

State Farm Insurance -Kim Bergsten (540) 966-3276 Waff Family Insurance Agency (540) 992-6055 rockinghamgroup.com/waff see our ad on Page 60

F.A. Wagner Insurance Agency (540) 966-0059 fawagner.com

IT & TECHNOLOGY

Comcast Spotlight (540) 302-4190 comcastspotlight.com/ markets/roanoke

Commonwealth Computer Services (540) 339-6882 ccs.guru

Entre Computer Center (540) 989-6000 entre-roanoke.com

Ethos Technologies (RJ Young) (540) 389-4400 e-thostech.com

Just Tech (540) 841-8237 justtech.com

Leisure Media (540) 293-3893

Lumos Networks (540) 591-3579 lumosnet.com see our ad on Page 5

Micro Harmonics Corporation (540) 473-9983 microharmonics.com

Protos Security (540) 400-3522 protossecurity.com

Responsive Technology Partners (540) 283-7205 responsive technology partners.com

Roanoke Broadband Authority (540) 904-4739 highspeedroanoke.net

Systems Technology of Virginia (540) 884-1784 systechofva.com

LANDSCAPING

Creative Nursery & Landscapes (540) 992-5583 creativenursery.net

LAW PRACTICE

Gentry Locke (540) 983-9300 gentrylocke.com

Lugar Law, PC (540) 384-0348 lugarlaw.com

Northwest Registered Agent (540) 768-2249 northwestregisteredagent.com

Spilman Thomas & Battle, PLLC (540) 512-1832 spilmanlaw.com

Wiegandt & Doubles, Attorneys at Law (540) 473-2351 doubleslaw.com see our ad on Page 61

Woods Rogers, PLC (540) 983-7600 woodsrogers.com

LIBRARIES

Blue Ridge Library (540) 977-3433

Buchanan Library (540) 254-2538

Eagle Rock Library (540) 884-3880

Fincastle Library (540) 473-8339

MANUFACTURING

Altec Industries (540) 966-2900 altec.com see our ad on Page 21

Boxley Materials Company (540) 777-7600 boxley.com

Canatal Steel USA, Inc. (540) 966-6218 canatal.net

Carris Plastics (540) 473-2210 carris.com

Chandler Concrete of Virginia (540) 345-3846 chandlerconcrete.com Dynax America (540) 966-6010 dxa.com

General Shale Brick (540) 977-5509 generalshale.com

Maag/Gala Industries, Inc. (540) 884-2589 gala-industries.com see our ad on Page 24

Piedmont Foundry Supply, Inc. (540) 992-3911 piedmontfoundrysupply.com

Roanoke Gas Company 777-4437 rgcresources.com

Safehouse Signs (800) 477-7233 safehousesigns.com

Shelter Structures America & Glitzcamp (540) 354-4776 shelterstructuresamerica.com

Titan America/Roanoke Cement (540) 512-7663 titanamerica.com/our_company/business_activities/roanoke_cement_company/see our ad on Back Cover

Tread Corporation (540) 982-6881 treadcorp.com

WestRock (540) 969-5569 westrock.com

MARKETING / ADVERTISING / PR

Confluence Business Solutions (303) 362-3086 confluencebusinesssolutions.com

Eddy Alexander (540) 404-8152 eddyalexander.com

Howl'n Dog Designs (540) 334-3831 howlndog.com LeadPoint Digital (540) 566-3146 leadpointdigital.com

Spectrum Media Solutions (540) 929-1063 spectrummediasolutions.com Virginia's Blue Ridge (800) 635-5535 visitroanokeya.com

NEWS

Berryfield (Valley Business FRONT) 540-389-9945 berryfield.com see our ad on Page 54

The Fincastle Herald (Mountain Media) (540) 473-2741 fincastleherald.com

The Roanoke Times (540) 981-3100 roanoke.com

WFXR Fox 21/27 Nexstar Broadcasting (540) 529-5291 wfxrtv.com

NONPROFIT ORGANIZATIONS

Alleghany Highlands Chamber of Commerce & Tourism (540) 962-2178 ahchamber.com

Bath County Chamber of Commerce (540) 839-5409 countyofbathchamber.org

Bedford Area Chamber of Commerce (540) 586-9401 bedfordareachamber.com

Blue Ridge Parkway Foundation (866) 308-2773 brpfoundation.org

Blue Ridge Zoological Society of Virginia (Mill Mountain Zoo) (540) 343-3241 mmzoo.org

Botetourt Farmer's Market (540) 598-1485 dalevilletowncenter.com/pavilionfarmers-market.html Botetourt Worship & Outreach Center (540) 520-4668

Camp Bethel (540) 992-2940 campbethelvirginia.org

Camp Eagle (540) 366-2433 campeagleva.org

Eagle Rock Ruritan Club (540) 884-2789

Girl Scouts of Virginia Skyline Council (540) 777-5100 gsvsc.org

Goodwill Industries of the Valleys (540) 581-0620 goodwillvalleys.com

Habitat for Humanity in the Roanoke Valley (540) 767-2267 habitat-roanoke.org

Historic Fincastle, Inc. (540) 473-3077 hisfin.org

Junior Achievement of Southwest Va., Inc. (540) 989-6392 jaswva.org

Kiwanis Club of Botetourt County 540-521-9123 KiwanisClubOfBotetourt.org

League of Animal Protection (540) 473-3853 lap.petfinder.com

New Freedom Farm (540) 855-1158 www.newfreedomfarm.org

Roanoke Regional Chamber of Commerce (540) 983-0700 roanokechamber.org

St Mark's Episcopal Church (540) 473-2370 stmarksfincastle.org

Salem-Roanoke County Chamber of Comerce (540) 387-0267 s-rcchamber.org

Smith Mountain Lake Regional Chamber of Commerce (540) 721-1203 www.visitsmithmountainlake.com Taubman Museum of Art (540) 342-5760 taubmanmuseum.org

United Way of Roanoke Valley (540) 777-4200 uwrv.org

Valley Conservation Council 540.886.3541 valleyconservation.org

Vinton Area Chamber of Commerce (540) 343-1364 vintonchamber.com

Virginia Council of CEOs (540) 384-0493 vaceos.org

OUTDOOR / RECREATION

Ashley Plantation Country Club (540) 600-4653 ashleyplantation.com See our ad on Page 63

Berglund Outdoors (540) 992-5777 berglundoutdoors.com

Botetourt Golf & Swim Club (540) 992-1451 golfbotetourt.com See our ad on Page 60

H&H Outdoors (540) 254-2420 handhoutdoors.com

Little Creek Corral (540) 384-6153 littlecreekcorral.com See our ad on Page 58

Muddy Squirrel (540) 797-0217 muddysquirrel.com

Southwest Virginia Training (540) 400-5843 swvatraining.com

PERSONAL SERVICES

A Cleaner World (540) 977-0087 acleanerworld.com/locations/ roanokedrycleaners.aspx

Catrina Fashions, LLC (540) 992-2127 artisansewingclasses.com

Gio Custom Spray Tanning (540) 312-9653 Mary Kay - Jessica Sheets (540) 556-1176

Pzaz Salon & Spa (540) 992-4333

Lauren Steele Photography laurensteelephotography.com

PRIMARY & SECONDARY EDUCATION

Botetourt County Public Schools (540) 473-8263 bcps.k12.va.us

Buchanan Elementary (540) 254-2084

Central Academy Middle School (540) 473-8333

Cloverdale Elementary (540) 992-1086

Colonial Elementary (540) 977-6773

Eagle Rock Elementary (540) 884-2421

Greenfield Elementary (540) 992-4416

James River High School (540) 254-1121

Lord Botetourt High School (540) 992-1261

Read Mountain Middle School (540) 966-8655

Troutville Elementary (540) 992-1871

PROPERTIES

Clayton Homes of Roanoke (540) 992-4500 claytonhomes.com

Daleville Institute (540) 774-4415

Daleville Town Center Apartments (540) 759-7060 dalevilletowncenterapts.com

The Cottage at Springwood (540) 354-1537

The Reserve at Daleville (540) 966-2500 dalevilleapts.com

PUBLIC SAFETY

Troutville Volunteer Fire Department 529-5481 tvfd.org

Virginia Utility Protection Services (811) (540) 293-4292 va811.com

REAL ESTATE

BTF Holdings LLC (540) 765-9399

CENTURY 21 Wampler Realty (540) 992-2500 Wamplerrealty.com

The Conner Group (540) 767-6669 theconnergroup.net

Lenora Farrington, Realtor (540) 339-7565

MKB Realtors (540) 989-4555 mkbrealtors.com see our ad on Page 58

RE/MAX All Stars Realty -Vic Coffey (540) 992-2525 movetoroanoke.com see our ad on Page 26

Roanoke Valley Association of Realtors (540) 772-0526 rvar.com Dayna Patrick, Patrick Team Homes - RE/MAX All Stars (540) 342-9600 PatrickTeamHomes.com see our ad on Page 21

Stephen Pendergrass of Poe & Cronk Real Estate Group (540) 855-3655 poecronk.com

Waldvogel Commercial Properties (540) 597-9566 waldvogelcommercial.com

RESTAURANTS

Angelle's Diner / Blue Ridge Best Foods, Inc. (540) 591-7208 angellesdiner.com see our ad on Page 15

Cracker Barrel Old Country Store Store #281 (540) 966-5438 crackerbarrel.com

Donnie D's Bagels & Deli 540-591-5310 donniedsbagelsdeli.com see our ad on Page 57

Farmburguesa (540) 566-3377 farmburguesa.com

Pomegranate Restaurant (540) 966-6052 pomegranateva.com

Thai Oudone Valley Grill, LLC (540) 977-1255

Three Li'l Pigs BBQ (540) 969-0165 threelilpigsbbq.com see our ad on Page 19

Tizzone (540) 591-9005

Town Center Tap House (540) 591-9991 towncentertaphouse.com

Woodsdale Group -Fincastle Cafe, The Pie Shoppe and Woodsdale Events (540) 473-5176 see our ad on Pages 24 & 61

The Witt Stop (540) 254-8024

RETIREMENT

The Glebe (540) 627-5105 theglebe.org see our ad on Page 18

The Harmony Collection at Roanoke, Independent Living (540) 400-6482 harmonyseniorservices.com/senior-living/va/roanoke/pheasantridge-rd-il

Scott Hill Retirement Community (540) 862-5741 scotthillretirement.org see our ad on Page 59

STAFFING

EvolutionHR (540) 682-2438 evolutionhr.com

Luttrell Staffing Group (540) 491-9921

WorkForce Unlimited / AREVO Group (540) 591-3648 wfunlimited.com

TRANSPORTATION / STORAGE

Lawrence Companies (540) 966-4000 lawrencecompanies.com see our ad on Page 18

RIDE Solutions (540) 342-9393 ridesolutions.org

Roanoke Blacksburg Regional Airport 540-362-1999 flyroa.com

Winter's Storage (540) 992-6300 wintersstorage.com see our ad on Page 56

UTILITIES

Apex Clean Energy (434) 987-8437 apexcleanenergy.com see our ad on Page 53 Appalachian Power Company (540) 985-2690 appalachianpower.com

Building System Integrations (540) 815-6252

ChemTreat (540) 676-4455 chemtreat.com

Craig-Botetourt Electric Cooperative (540) 864-5121 cbec.coop

Dominion Energy (540) 245-4101 dominionenergy.com

VETERINARY CLINICS

Botetourt Veterinary Hospital (540) 992-2711 botetourtvet.com see our ad on Page 55

Old Dominion Veterinary Clinic (540) 966-1992 olddominionveterinaryclinic.com see our ad on Page 3

VINEYARDS

Blue Ridge Vineyard (540) 798-7642 blueridgevineyard.com

Stoney Brook Vineyards and Winery, LLC (540) 992-3812 stoneybrookvineyards.com

Virginia Mountain Vineyards (540) 473-2979 vmvines.com

WHOLESALE & STORES

Apple Barn II Gifts & Collectibles (540) 992-3551 applebarn-va.com see our ad on Page 26

Botetourt Florist (540) 520-2291 see our ad on Page 54

Brugh's Mill Country Store (540) 966-4660

Budget Blinds of Salem (540) 380-8295 budgetblinds.com

Gussied Ups (540) 986-6527 gussiedups.com

The Honey Hole Bait & Tackle (540) 397-2588 thhbt.com lkenberry Orchards (540) 992-2448 ikenberryorchards.com see our ad on Page 58

Mojo Custom Sportswear (540) 632-2116 mojosports.net

Mt. Joy RV/Hardware (540) 254-2124 mtjoyrv.com

Northwest True Value Hardware (540) 362-1868 northwesthardware.com

Patina Creek Silver (540) 254-8021

Rockingham Cooperative (540) 992-1001 rockinghamcoop.com see our ad on Page 59

Scripture Truth Book Company (540) 473-1481 scripturetruth.com

Sheetz (540) 591-7650 sheetz.com

Winger Trailer Sales (540) 992-2168

INDIVIDUAL MEMBERS

Laura Bumgarner

Hi Nicely

Craig Grimes

Allen Layman

Christine Liana

Did You Know?

- 1. This directory includes active members of the Botetourt County Chamber of Commerce (as of the effective date below)
- 2. Don't miss out! If you'd like to ensure your organization's inclusion, make sure your membership is active or it hasn't lapsed
 - **3.** For the most current directory, visit the Chamber website and select the Membership / Directory tab
 - **4.** The online directory features additional ways to contact and connect with members



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Emergencies hit close to home. We're just as close.

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OUR SERVICES INCLUDE:

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- Board-certified emergency medicine physicians, trained in both adult and pediatric care
- · Short wait times
- · Advanced imaging for diagnostics and testing, including CT scan, X-ray and ultrasound imaging
- · On-site laboratory testing
- Free ambulance service for direct admission to LewisGale Medical Center, if needed

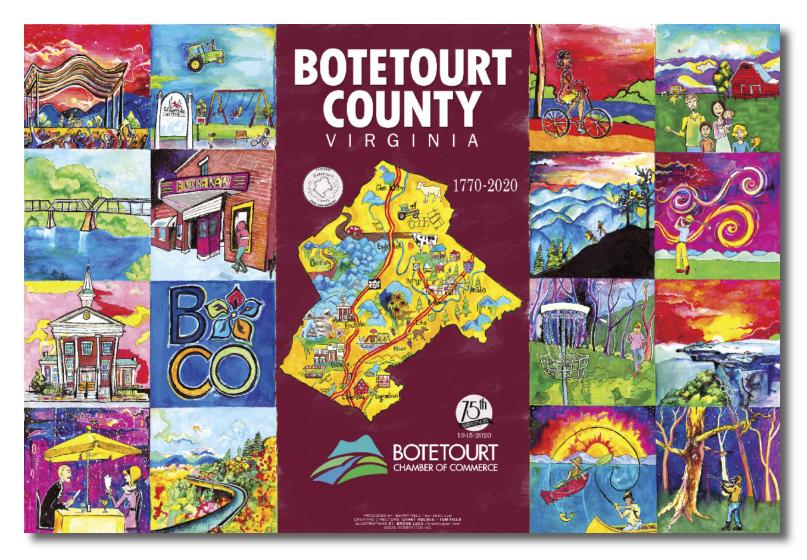






Visit BlueHillsER.com to learn more.

1423 West Ruritan Road, Roanoke, Virginia 24012



Featuring the artwork of local artist Brook Ludy, this poster / map showing the best of Botetourt County was envisioned and commissioned by Botetourt Chamber of Commerce and the Berryfield agency (publisher of Botetourt Living magazine).

A colorful presentation to display in your home or office. A timely commemorative treasure to celebrate the 250th Anniversary of Botetourt County as well as the 75th Anniversary of the Botetourt Chamber of Commerce.

Celebrate Botetourt County's 250th Anniversary

Order Your Commemorative Super Colorful & Illustrated Poster— **TODAY!**

(while supplies last)

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www.BotetourtLiving.org









Chamber Connection

With your annual Chamber membership you can connect in a lot of ways:

Business Updates • Emerging Leader Series Lunch & Learn Series • Scholarships Circle of Botetourt/Business Influencers Golf Classic • Ambassadors • Tutorials Young Professionals Group • Job Postings



Workforce Development • Community Service Business/Legislative Advocacy • Special Events Annual Gala • Business After Hours • Mentorships Workshops • Roundtables • Local Market Intel Newsletter • Business Growth • Directory



2021 - 2022 Officers

President Kaleigh Duffy
Vice President Emily Baily
Secretary Keith Hartman
Treasurer Scott Steele
Executive Director Khari Ryder

Staff

Executive Director **Khari Ryder**Marketing & Events Coordinator **Jennifer Vance**Member Services **Abby Choi**

Board of Directors

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Kathy Caldwell Bank of Botetourt
Yvonne Campbell Virginia Western Community College
Mac Doubles Weigandt & Doubles
Kaleigh Duffy Prestige Gymnastics
Keith Hartman Keith Hartman LLC
Lee Henry Sunshine Services
Paul Hudgins Carilion Clinic
Lois James OpX Solutions
Mike Ketron Botetourt County Public Schools
Lindsey Layman Titan America/Roanoke Cement

Did You Know?

A membership in the Botetourt
County Chamber of Commerce
is one of the most important
investments a business can make.
We're the pro-business voice
in Botetourt County and
the surrounding region.
Being a member will keep
you plugged in locally and
throughout the region.

Ken McFadyen Botetourt County
Anna Muncy Lawrence Companies
William Nelms Spectrum Media Solutions
Hiawatha Nicely New Century Consultants
Julie Phillips Botetourt County Libraries
Mike Rakes Spectrum Design
Scott Steele First Bank
Forest Wagner FA Wagner Insurance Agency
Josh Werle Edward Jones
Trevor Winter-Pierce Winter's Storage

Botetourt County Chamber of Commerce
23 South Roanoke Street • Fincastle, VA 24090 | PO Box 413 • Daleville, VA 24083 | (540) 566-8812
e-mail: info@botetourtchamber.com • web: www.botetourtchamber.com



From your Director

Hello Botetourt County,

The Botetourt Chamber has undergone a series of positive changes this past fiscal year. We implemented a new website and member platform, we moved back to Fincastle, and we have continued to add new members and new Sponsors! Botetourt County has grown this past year since I started as Executive Director last February. Small business registration numbers are up, and a new large global business named Munters is coming into the area.

As we move ahead into our new fiscal year, I want our members, and our business community to know that your Botetourt Chamber is indeed a valuable resource for your business success and a supporter of the wider community. We continue to serve as the voice for Botetourt

Chamber Event

Photos in this section courtesy of Jennifer Vance.



Botetourt Chamber Annual Golf Tournament at Ashlev Plantation

businesses; small, medium, and large. We continue to give our members access to our network, be an extension of their operations arm, and give greater exposure to the community through our events, social media, and web platforms.

Come see what a membership with the Botetourt County Chamber of Commerce can do for you and your business.

Visit our website at www.botetourtchamber.com. Meet us in person at 23 South Roanoke Street, in Fincastle or call us at 540-566-8812.

Thank you,

Khari K. Ryder, Executive Director

khari@botetourtchamber.com Cell: 540-580-6612 Office: 540-526-6546

"Pics"



Botetourt County Fair in Buchanan



CHAMBER PARTNERS

VISION





PLATINUM













GOLD





SILVER















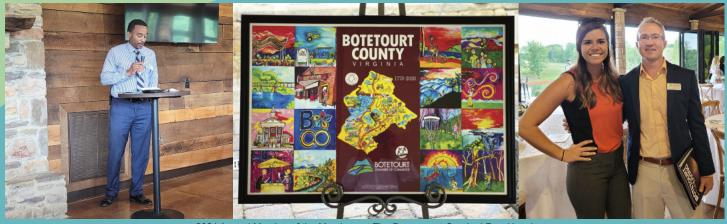


SAFEHOUSE SIGNS





Sponsorships effective as of April 2022



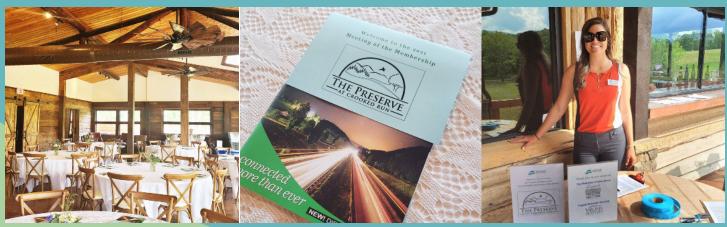
2021 Annual Meeting of the Members at The Preserve at Crooked Run (June)



2021 Annual Meeting of the Members at The Preserve at Crooked Run (June)



2021 Annual Meeting of the Members at The Preserve at Crooked Run (June)



2021 Annual Meeting of the Members at The Preserve at Crooked Run (June)



History Museum "It's About Time" Tour

2021 Annual Banquet at Hotel Roanoke (October)

Golf Tourney Gift to Street Ransom



Chamber Ambassadors Meeting

BTEC Training: Medical Grade Skin Care

Chamber Open House (April 2022)



Glo Custom Spray Tanning Ribbon Cutting

Craig-Botetourt Rural Electric Cooperative Substation Ribbon Cutting



The Honey Hole Bait & Tackle Ribbon Cutting



Summer Launch at Stoney Brook



Botetourt YP Meeting on The Roof Top



2021 Botetourt Chamber of Commerce Tinsel Trail



2021 Botetourt Chamber of Commerce Tinsel Trail



2021 Botetourt Chamber of Commerce Tinsel Trail



2021 Botetourt Chamber of Commerce Tinsel Trail



Chamber Staff
Abby Choi, Jennifer Vance, Khari Ryder

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Be part of the legacy of Botetourt Chamber of Commerce!

Join today if you haven't already.

540-566-8812 www.botetourtchamber.com

Bloming Business

"But what if everything worked out?"

Candace Monaghan was talking with her father. Looking over the books on the family farm, she had an idea.

"People were stopping and taking pictures all the time here on the farm," Candace explains. Beaver Dam Farm, located about midpoint between Troutville and Buchanan, has always offered up a picturesque scene. Rolling hills, sprawling farm lands bordered by thick treelines tumbling off mountain fingers. And the whole Virginia farm calendar panorama is lifted to the skies—often azure blue with puffy clouds—or waking up and bedding down at sunrise and sunset on the edge of golden rays.

Candace, who is married (to Patrick) with two children (Ella, 15 and Brennen, 13) lives on the farm. So does her brother and sister, and the whole lot at various points over the 121 years since the family purchased the property in 1900.

"We supplied tomato canning back in 1916 to 1927," Candace begins, "and we operated as a dairy farm for 92 years." The farm also raised beef, hay, straw; and then in 2015, "We planted our first batch of sunflowers."

But back to the books—and the chat Candace had with her father,

Preston. Candace told her father she had an idea how they might offset some of the farm bills.

"People are taking pictures here," Candace began her pitch. "I think we can charge for that."

As then she described her vision on how the farm could also host visitors—the people stopping to see the sunflowers up close. Her father, the most practical sort who knew well the workings on the farm, was concerned about the liability, Candace says. He was worried about crowds walking all over the farm.

And that's when Candace pulled out the figures and the successes that some farms were having in the "agritourism" sphere. She convinced her dad, the first sunflowers were planted, and she prepared to introduce a "festival" for the new revenue stream, albeit modest expectations.

"I set a goal of 300 people [to visit when Beaver Dam Farm Sunflower Festival opened]," Candace says, "and 1,600-plus showed up."

Everyone was impressed. This includes not only the folks of Botetourt County, but visitors passing through serendipitously, visitors seeking out the sunflowers, and yes, even Candace, the extended family and volunteers "running the show."

"The sunflowers are ready for view

Everybody's talking about "Botetourt's Sunflowers" It only took 120 years.

only 12 days," Candace says. And yet, last year, Candace says her Sunflower Festival hosted 20,000 people, from 24 states.

"The whole reason we started this was to help the farm pay off debt and help future generations." The mission and operation evolved into much more than that solution.

"You can tell people about it [the onsite experience with the sunflowers]; but until they come... that's when you really see the reactions." Candace says. "We work all year in the new venture; and I've been overwhelmed with the blessings. It's humbling. I've learned so much."

As an event venue, "we want people to have a good, pleasant experience... from parking to the porta potties." Beyond the festival itself, Beaver Dam also hosts field trips and works with organizations such as churches, schools, businesses, and Future Farmers of America (FFA) kids.

There's also the business of the crop itself. Candace says the farm sells cut sunflowers, sunflower seeds, and sunflower oil (used in lip balm). Much of the harvest goes to local retailers like Ikenberry Orchard, Northwest Hardware, and The Best Place Antiques in Buchanan.

The tall, commanding, golden sunflowers are impressive to see. As a business, it's a lot of work to cultivate.

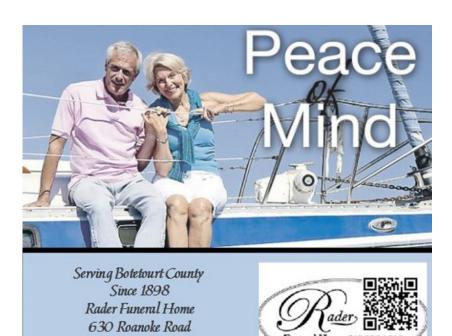
But yes, you could say it's worked out.







Round Up



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State of the County 2021

Delivered by **Dr. Richard Bailey**Botetourt County Board of Supervisors

January 28, 2022

(abridged transcript; headings added)

Chamber of Commerce

Botetourt County is so thankful for our community and business partners. Your dedication and commitment to the progress in Botetourt County is to be commended and we are happy to serve alongside you.

County Administration

I also want to take a moment and recognize my fellow members of the Botetourt County Board of Supervisors - Dr. Mac Scothorn, Mr. Steve Clinton, Mr. Billy Martin, and Mrs. Amy White. I greatly respect each and every Board member and I deeply appreciate their dedication and service. Also, let me recognize our County Administrator Gary Larrowe, **Deputy County Administrator** David Moorman and Assistant County Administrator Jon Lanford. The Board is so thankful for Gary and his team's leadership and dedication to the residents. businesses and visitors of Botetourt County; and it is truly an honor to work alongside them each day.

Many of you know this, but I not only grew up here in Botetourt, I also have raised my family here and have been fortunate to practice veterinary medicine in our beautiful county for 34 years. Botetourt is home, and I am pleased to be able to talk to you today about the State of our County.

And to start with, I am here to report the State of the County is **VERY Good!**

First, I want to take a step back and reflect on 2021. It was a year of challenges but also a year of hope.

Healthcare

Our community showed incredible resiliency and innovation when it came to tackling the hurdles and ever-changing recommendations that have followed COVID19 since it crept into our world two years ago. We continued as a nation to combat the virus. Here locally, we have heroes that stepped up to help keep our communities safe, healthy, and informed. Our doctors and nurses at our local hospitals and urgent care centers as well as adult assisted living facilities - you have been heroes in our community. Dr. Cynthia Morrow and her team at the Roanoke City and Alleghany Health District continue to amaze us with the hard work and grit that they show when it comes to providing vaccinations and testing for our community.

Public Safety

I also wish to commend all of our **Botetourt County First Responders** in the Sheriff's Department as well as the Department of Fire and EMS. As examples of what has gone on in BoCo, Chief Jason Ferguson, **Emergency Manager Daniel Murray** and Paramedic Kyle Sperber, as well as our Operational Medical Director Dr. Carol Bernier were instrumental in developing a COVID19 vaccination program for some of our most vulnerable community members. Botetourt County Fire and EMS achieved vaccination distribution status with the Virginia Department of Health and the CDC,



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and this allowed them to launch the "Boost Botetourt" initiative. This initiative ensured equitable vaccine access by leveraging community paramedicine to vaccinate citizens in their homes or other convenient locations. This made the vaccine attainable to those who had mobility issues or those that could not attend larger vaccination events. "Boost Botetourt" also allowed our paramedics to bring vaccinations to places of business. To date, Botetourt Fire and EMS has administered over 1,100 COVID19 vaccines. Not only was our Fire and EMS department recognized by our community, but they were also recognized by the Governor's Office and received the 2021 Governor's EMS Award for Outstanding EMS Agency of the year. This award would have been excellent during what we might consider a "normal" year; however to have been recognized during the pandemic was extra

special. We are proud of the men and women that care for our community and we are very thankful for their service. Thank you Chief Ferguson and Sheriff Ward for your leadership.

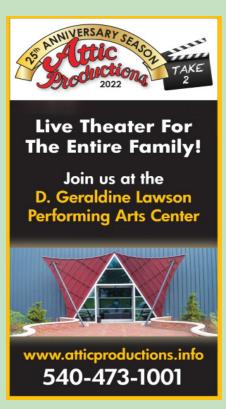
Youth, Education & Recreation

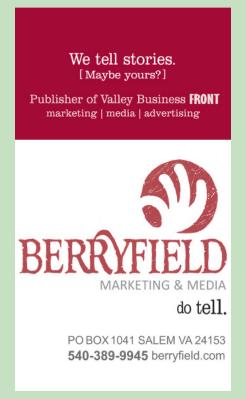
Also last year, we know that our children and families were challenged in ways we could never have even imagined. School became virtual. Vacations were halted. Visits with family members were postponed or became virtual. Play dates were nonexistent and the thought of youth sports during a global pandemic was in question. But, through the innovative thinking of our Parks and Recreation Department and our volunteer booster clubs we were able to offer youth baseball, softball, soccer, basketball and football to our community. The booster clubs planned and ran the program and the Department of Parks and Recreation

provided sports fields and facilities free of charge and provided financial support. The collaboration and partnership between county administration and community volunteers ensured that our youth had an outlet and were able to just get outside and play. We are very proud of these partnerships and will continue to build on them in the coming year. Parks and Recreation also hosted COVID friendly events like the inaugural movie in the park that kicked off at Blue Ridge Park and the drive through Easter "Egg"stravaganza". Thank you Mandy Adkins, our director of Parks and Recreation and Tim Snyder, who chairs the county recreation commission for your leadership.

Libraries

COVID19 proved challenging for our communities; and our library staff stepped up in big ways to keep our





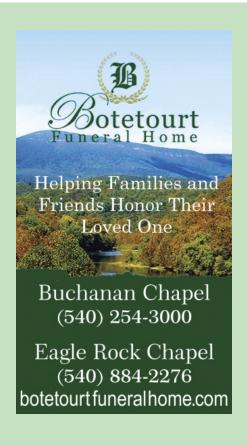


county educated, engaged and reading! Even though our library branches were closed to the public for half of the year, our librarians quickly pivoted and explored opportunities to keep engaging with our families and citizens. They provided high-quality take-home kits for families to work on together. They also launched creative digital events such as the "Reading Colors Our World" Summer Reading Challenge, the Read Grateful campaign and Beanstack challenges. They also had calls to action to keep us reading like Library Card Sign Up Month. Libraries also embraced diversity and culture during campaigns focusing on Hispanic Heritage Month. Our librarians also focused on STEM related activities that lined up with virtual storytimes and visits with popular authors. And they ended the year with the popular BOCO Grateful campaign that invited people to share who and what they

are grateful for. This initiative was then adopted county wide and our library staff showed gratitude to various county departments. When you visit one of our branches you will also find new automatic doors at our Blue Ridge and Buchanan branches that allow for better accessibility for our patrons that have mobility issues; and you will also find that our children's book area is now organized into genres for ease of access. We also had some new faces join our library team this year; so make sure to stop by a branch and say hello. I want to take a minute and thank those that worked tirelessly. They not only provided all of these programs, but our libraries also became a hub for scheduling COVID19 vaccine appointments and distributing COVID 19 at home test kits. I am so proud of this team and what they have accomplished during a very tough year. Thank you Julie Phillips for your leadership.

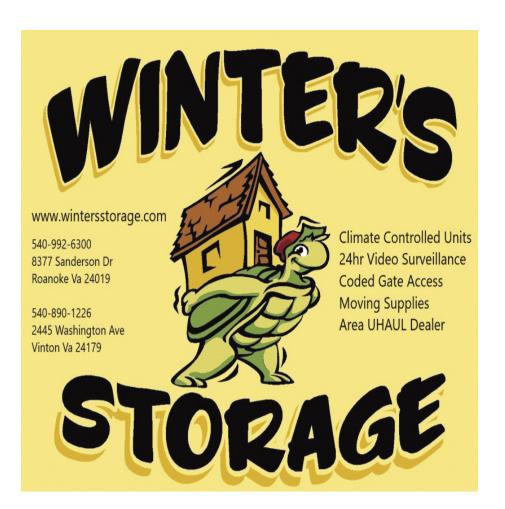
Economic Development

2021 proved to be a year of challenges but also a year of great opportunity. One of the largest announcements in our county and in the region came in March when Munters Group AB, a global leader in its industry announced that it would be building a state-of-the-art facility in the Botetourt Center at Greenfield. The company is investing \$36 million dollars in the county and plans to retain its approximately 200 workers in the new location. The 365,000 square feet facility will house manufacturing, research and development, and sales of data center cooling systems and hightemperature industrial process systems. Botetourt County worked with our partners at Munters and the Roanoke Regional Partnership to support this important win for our county. This facility is expected to be operational in the summer of 2022.



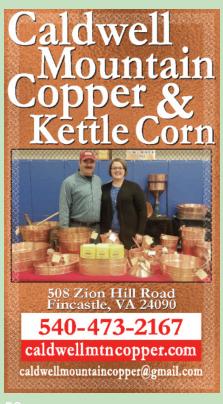


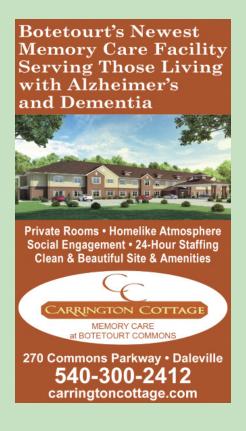




Botetourt County also sought to enhance its ability to attract more businesses to Greenfield. Our **Economic Development Department** worked with the Virginia Economic Development Partnership to secure over \$360,000 dollars in state funding to prepare a 121-acre site for industrial development, including the extension of public sewer and an access road to the site, and the preparation of engineering studies and grading plans. Doing this work now will make the County more competitive for another desirable economic development project by reducing a company's time to open. Grading of Lot 3 will be the next step as we move forward.

Projects like this and the completion of Colonial Elementary school last December are managed by our Economic Development Authority. The EDA is also responsible for providing guidance on economic







development policy in the county. I want to thank EDA Chairman John Kilby, Vice Chairman John Griffin, and our other EDA members for their dedication and commitment to economic development and business opportunities in our county. Under their leadership, projects have been completed on time and under budget. This group of Botetourt citizens are truly the backbone of the most recent business and construction successes we have seen in our county.

Utilities

When we talk State of the County, we also want to talk about initiatives and milestones that will impact every member of our community. Our big news this year is that universal broadband coverage for Botetourt is on the horizon. For the past five years, Botetourt County has actively been working to improve broadband connectivity throughout our entire

community - to every household and business. Since this work began, the county has worked with the state/federal grant programs, communication providers and the Roanoke Valley Broadband Authority to jointly invest approximately \$38 million in total for this endeavor. Botetourt County applied nearly half of our allotted CARES Act fundingapproximately \$3 million dollars—to advance broadband projects. All-in-all, for every County taxpayer dollar dedicated to providing broadband access to Botetourt residents, businesses, schools and institutions, we have secured \$190 in non-County funding. These partnerships and investments will deliver universal broadband coverage across our county by the end of 2024.

The past two years has proven that broadband is an essential utility.
Telemedicine, telehealth, remote work, and virtual education are basic

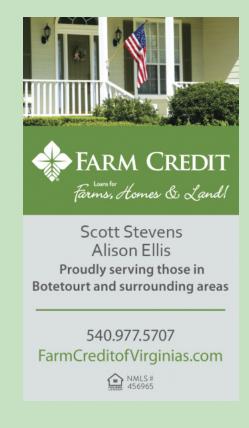
necessities. We are pleased to work alongside our partners and friends at the Roanoke Valley Broadband Authority, the Botetourt County Broadband Commission, Roanoke Regional Partnership, and our local internet providers to complete this vital work.

We know that our broadband journey has at times been frustrating for our community, however we want you to know that all of the hard work that our dedicated team has put in over the past five years is reaping rewards.

We want to thank all of you for your patience and support as we continue to work together on this transformational project.

I would like to recognize our local Broadband Commission, formed in 2017; Dr. Mac Scothorn, Mr. Walter Griggs, Mr. Daryl Hicks, and Mr. Brandon Evans.







Development Projects

Now it's time to look towards 2022. This year, the Town of Fincastle will begin to see some changes in the center of Town. Following detailed study and community engagement, the Board of Supervisors unanimously approved a plan for a new circuit courthouse. The plan includes enhancement of the entire Courthouse Square area and is the result of partnering between the County, the Town of Fincastle, the Botetourt County Historical Society, our Sheriff, Clerk of Court, Commonwealth's Attorney, and the Court, itself. All had valuable input in this extremely important and necessary project. Architectural Partners of Lynchburg is preparing all design, construction, bid plans and documents for the project.

The first phase of work will start this spring and will include the renovation of space in the County's Public Safety Building and its Old General District Court Building to house the Circuit Court and Clerk's of Court office until the new courthouse is completed.

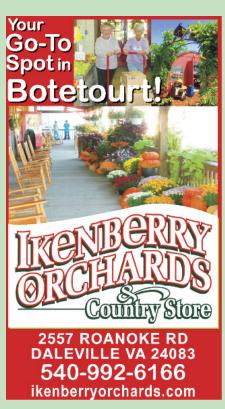
Phase 1 will also include the relocation of the historic Breckinridge Law Office/Westin Hotel building and monuments in preparation for the main courthouse work. Site improvements will include the demolition of the Fincastle Community Center building and the former **Botetourt County Public Works** building. Expanded parking and the construction of a "Courthouse Green" will also take place. Demolition and construction of the existing circuit courthouse will start in 2023 and conclude in early 2025 barring any unexpected delays. The end result will be a new courthouse that closely resembles today's facility while meeting the needs of tomorrow.

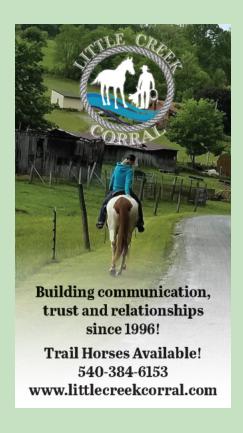
We also want to update you on a private/public partnership with Virginia Western Community College. We are currently constructing an 8,900 square feet expansion adjacent to our County Administration Building. Using the leadership once again of the EDA to manage the project, Botetourt has taken the lead to design and construct the facility to support

our partnership with Virginia Western in meeting the needs of existing and future workforce in Greenfield and the greater Botetourt community. The EDA will own and maintain the facility, with all costs associated with this effort being paid for by Virginia Western. This is another great example of teamwork between Botetourt County, the EDA and our partners.

Financials

Botetourt County has been able to accomplish big things in the last several years and we are set to have another record-breaking year in regard to growth and business. You will be glad to know, we have been able to continue projects and initiatives all while staying fiscally sound and responsible. Our Financial Team was recognized by the Governmental Finance Officers Association receiving the Award of Excellence for the Fiscal Year 2020 audit report. Finance Director Tony Zerrilla and his team have been recognized with this







award of excellence for the last 14 years. It is because of the teamwork and financial stewardship of our county officials and our partners at Botetourt County Schools, the School Board, the Department of Social Services, our Constitutional Officers, and many other county departments that we continue to receive glowing reports like this from our auditing firm. I want to commend this team for their exemplary efforts.

Partnerships, Collaborations

In closing, what makes Botetourt County such a great place is our partnerships. Partnerships with the Chamber of Commerce and Small Business Development Center to help our small businesses excel and flourish, just like our famous Sunflower Festival at Beaver Dam Farm!

Our partnerships with the EDA, Roanoke Regional Partnership and Visit Virginia's Blue Ridge that help our county be such an attractive venue for business, travel, or leisure.

Our partnerships with Dr. Russ and Botetourt County Schools Administration, teachers, staff, and bus drivers, as well as the Botetourt County School Board that take care of our children during these unprecedented times.

To VDOT – Mr. Varney (retiring) and Ms. Smith who update our Board and community each month about the state of our county's roadways.

To our partners that help manage solid waste in our community... because of which we were able to close our landfill for zero cost to our community and a new facility will be opening on Route 11 to better serve our citizens.

To our county employees who show up every day, who persevere and give their best to not only provide valued services to our residents and businesses, but who go above and beyond to help make Botetourt County an ever-better place: thank you.

To our public safety departments – Botetourt County Sheriff, Fire and EMS and our E-911 Dispatchers – thank you during this particularly challenging time for answering the call and serving our county so well.

To our partners at the Virginia Department of Health and our hospital systems, we want to give a sincere thank you for all that you have done since March of 2020. We know you are tired, and we hope that 2022 will see COVID19 become a distant memory as we continue to care for each other in true Botetourt fashion.

Thank you for your time this morning and thank each and every one of you for making Botetourt County truly the best county not only in Virginia, but in my opinion, the best county in the United States of America.

May God continue to Bless Botetourt!









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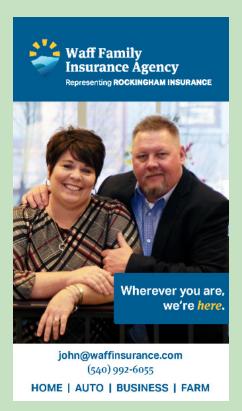
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Arts / Culture / Recreation

Botetourt Family YMCA in Daleville: http://ymcavbr.org/locations/botetourt-family-ymca

Buchanan Theatre, on the Virginia Landmarks Register: www.buchanantheatre.com

Open Studios Botetourt, visit artists in their homes/studios: www.openstudiosbotetourt.com

Attic Productions plays and theatrical events are posted on Facebook and www.atticproductions.info

Daleville Summer Concert Series (Saturdays) and **Party at the Pavilion** (Thursdays) posts its schedule on Facebook and www.dalevilletowncenter.com/pavilion.html

Botetourt Sports Complex posts its schedule of tournaments and other sporting events at https://botetourtva.gov/living-in-botetourt/recreation-facilities/botetourt-sports-complex/

Troutville Trail Days hosts its annual event for outdoor enthusiasts in June: www.troutvilletraildays.org

Beaver Dam Farm in Buchanan hosts its annual **Sunflower Festival**, date dependent on blooming season: www.beaverdamsunflowers.com

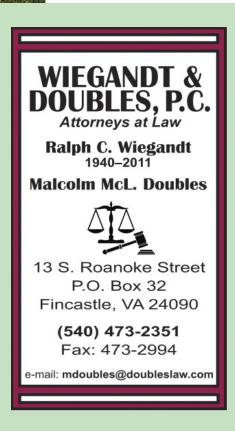
Botetourt County Fair is held in August. Details at www.townofbuchanan.com/event

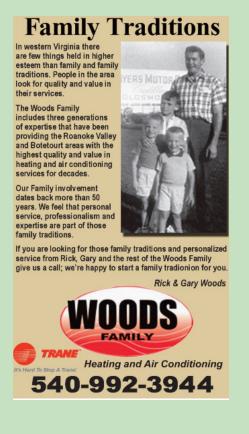
Town of Buchanan posts its events schedule at <u>www.townofbuchanan.com/town-events</u>

Town of Troutville posts its events schedule at https://townoftroutville-va.gov/events.php

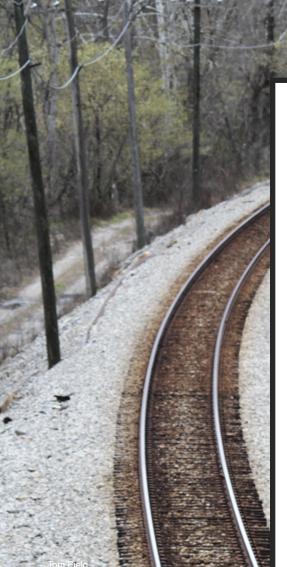
Botetourt Chamber of Commerce posts its events at http://botetourtchamber.com/events

Schedules are subject to change (particularly with COVID-19).









Contacts

Botetourt County Constitutional Offices	
Clerk of the Circuit Court	540-928-2350
Commissioner of the Revenue	
Commonwealth's Attorney	
Sheriff (for emergencies, dial 911)	
Treasurer	
Botetourt County Administration	
County Administrator	540-928-2006
Deputy County Administrator	
Botetourt County Departments	
Animal Control	540-928-2200
Building / Development	540-928-2070
Emergency Services	540-928-2201
Economic Development	540-928-2140
Recreation & Facilities	540-928-2130
Planning & Zoning	540-928-2080
Social Services	540-591-5960
Solid Waste	540-928-2500
Voter Registration	540-928-2120
Botetourt County Public Schools	540-473-8263
Botetourt County Sports Complex	540-928-2400
Botetourt County Chamber of Commerce	540-566-8812



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